

2018 SUMMER NAPE SPONSORSHIP OFFERINGS

Please note that the costs for booth space are not included in the sponsorships listed below. Prevailing rates will apply for all booth purchases in addition to the sponsorship costs listed below.

To purchase a sponsorship or for additional information, please contact 817.847.7700 and ask for the Business Development Team, or email us at sponsorships@napeexpo.com.

PREMIER SPONSOR - \$25,000 (CONTACT FOR AVAILABILITY)

- Premier booth location near the entrance of the show floor or in the middle of Sponsor's Row
- Complimentary island booth upgrade for booth sizes 20'x10' or larger
- Complimentary full page ad in the Summer NAPE Show Guide
- Five complimentary attendee badges
- Fifty invitations to the Sponsor's Reception (Private Event)
- Exclusive company logo recognition on event signage throughout Summer NAPE and in promotional materials leading up to event
- Pre and post show email recognition
- Onsite express check-in

In addition to the perks listed above, choose one of the following for exclusive recognition:

- a) Bench Branding
- b) Complimentary Bag Check
- c) NAPE Giveaway (2)
- d) Hilton Material Drop
- e) Marriott Material Drop
- f) Rickshaw Branding
- g) Shuttle Bus Branding
- h) Direct Mail Piece in Registration Bag
- i) Ice Cream Bar

LANYARD SPONSOR - \$20,000 (1 AVAILABLE)

- Priority booth location in the \$20,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth sizes 20'x10' or larger
- Complimentary full page ad in the Summer NAPE Show Guide
- Forty invitations to the Sponsor's Reception (Private Event)
- Exclusive company logo recognition on show provided lanyards
- Onsite express check-in

ICEBREAKER RECEPTION SPONSOR - \$20,000 (3 AVAILABLE)

- Priority booth location in the \$20,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth sizes 20'x10' or larger
- Complimentary full page ad in the Summer NAPE Show Guide
- Forty invitations to the Sponsor's Reception (Private Event)
- Exclusive company logo recognition on signage at the Icebreaker Reception and in promotional materials
- Logo included on promotional service items during Icebreaker Reception
- Onsite express check-in

REGISTRATION BAG SPONSOR - \$15,000 (4 AVAILABLE)

- Priority booth location in the \$15,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Complimentary half page ad in the Summer NAPE Show Guide
- Thirty invitations to the Sponsor's Reception (Private Event)
- Company logo recognition on signage near registration area and on registration bags
- Company logo recognition on registration bags
- Onsite express check-in

NEW!

HOT PLAY HAPPY HOUR SPONSOR - \$15,000 – PER REGION (6 AVAILABLE)

1. PERMIAN/EAGLE FORD (S. TX & TX GULF COAST)
 2. BAKKEN (ROCKIES, S. JUAN, W. COAST)
 3. SCOOP/STACK (MID. CON., FAYETTEVILLE, BARNETT)
 4. MARCELLUS/UTICA (APPALACHIAN BASIN, ILLINOIS BASIN)
 5. MS/AL/GA/LA/GOM/E. TX (HAYNESVILLE/BOSSIER)
- Priority booth location in the \$15,000 area of Sponsor's Row
 - Complimentary island booth upgrade for booth spaces 20'x10' or larger
 - Complimentary half page ad in the Summer NAPE Show Guide
 - Thirty invitations to the Sponsor's Reception (Private Event)
 - Exclusive company logo recognition on email blasts to more than 40,000 industry professionals
 - Target marketing from NAPE to your clients and NAPE attendee list to join you for your Happy Hour
 - Onsite express check-in

EXCLUSIVE SHOW GUIDE SPONSOR - \$15,000 (1 AVAILABLE)

- Priority booth location in the \$15,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Complimentary full page ad in the Summer NAPE Show Guide
- Thirty invitations to the Sponsor's Reception (Private Event)
- Exclusive company logo recognition on the cover of the Summer NAPE Show Guide
- Onsite express check-in

RELAXATION STATION SPONSOR - \$12,500 (3 AVAILABLE)

- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth sizes 20'x10' or larger
- Complimentary half page ad in the Summer NAPE Show Guide
- Twenty-five invitations to the Sponsor's Reception (Private Event)
- Company logo on signage at the sponsored relaxation station
- Massage chair with masseuse wearing a company branded shirt
- Gourmet teas, coffees, creamers and infused water
- Hand sanitizer dispensers and comfortable seating
- Onsite express check-in

HOTEL KEY CARD SPONSOR - \$10,000 (2 AVAILABLE)

- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Complimentary half-page ad in the Summer NAPE Show Guide
- Twenty invitations to the Sponsor's Reception (Private Event)
- Company logo recognition on hotel key cards
- Onsite express check-in

BUSINESS CONFERENCE SPONSOR - \$10,000 (3 AVAILABLE)

- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Company logo recognition throughout the Business Conference (podium excluded)
- Complimentary half page ad in the Summer NAPE Show Guide
- Complimentary full page ad in the Business Conference Guide
- Company logo featured on the 2016 Summer NAPE Business Conference webpage
- Twenty invitations to the Sponsor's Reception (Private Event)
- Company logo recognition on promotional service items during Business Conference
- Onsite express check-in

NAPE THEATER SPONSOR - \$10,000 (4 AVAILABLE)

- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Complimentary half page ad in the Summer NAPE Show Guide
- Company logo recognition on onsite schedule signage
- Company logo recognition on schedule handouts presented at door to every attendee
- Company logo recognition at the NAPE Theater located on expo floor
- Twenty invitations to the Sponsor's Reception (Private Event)
- Company logo recognition at the NAPE prospect theater
- Onsite express check-in

PROFESSIONAL HEADSHOT SPONSOR - \$10,000 (1 AVAILABLE)

- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Complimentary half page ad in the Summer NAPE Show Guide
- Your company logo featured on promotional signage in and around headshot booth
- Special time set aside for the sponsoring company to get headshots for their employees attending NAPE
- Twenty invitations to the Sponsor's Reception (Private Event)
- Onsite express check-in

AISLE SIGN SPONSOR - \$10,000 (3 AVAILABLE)

- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Complimentary half page ad in the Summer NAPE Show Guide
- Company logo displayed on hanging aisle signs throughout the Summer NAPE Expo
- Twenty invitations to the Sponsor's Reception (Private Event)
- Onsite express check-in

NEW!

WASHROOM SPONSOR - \$10,000 (2 AVAILABLE)

- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Complimentary half page ad in the Summer NAPE Show Guide
- Company logo displayed in men and women's washroom in various locations
- Twenty invitations to the Sponsor's Reception (Private Event)
- Onsite express check-in

NEW!

MOBILE OFFICE SPONSOR - \$10,000 (1 AVAILABLE)

- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Complimentary half page ad in the Summer NAPE Show Guide
- Opportunity to place your company's logoed stationary and pens in mobile office
- Company logo recognition on signage in sponsored mobile office
- Twenty invitations to the Sponsor's Reception (Private Event)
- Onsite express check-in

MOBILE APP SPONSOR - \$7,500 (1 AVAILABLE)

- Priority booth location in the \$7,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Logo recognition on the Summer NAPE Mobile App Homepage
- Complimentary half page ad in the Summer NAPE Show Guide
- Fifteen invitations to the Sponsor's Reception (Private Event)
- Onsite express check-in

REGISTRATION SPONSOR - \$7,500 (1 AVAILABLE)

- Priority booth location in the \$7,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Complimentary half page ad in the Summer NAPE Show Guide
- Fifteen invitations to the Sponsor's Reception (Private Event)
- Company logo recognition on signage at registration area
- Company logo recognition on all attendee registration email confirmations
- Onsite express check-in

DEAL MAKER'S CENTER SPONSOR - \$7,500 (2 AVAILABLE)

- Priority booth location in the \$7,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Logo recognition on signage at Deal Maker's Center
- Opportunity to place company literature in Deal Maker's Center
- Complimentary half page ad in the Summer NAPE Show Guide
- Fifteen invitations to the Sponsor's Reception (Private Event)
- Onsite express check-in

BEVERAGE AREA SPONSOR - \$7,500 (2 AVAILABLE)

- Priority booth location in the \$7,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Logo recognition on signage at the hosted beverage area
- Company logo recognition promotional service items at the beverage area
- Complimentary half page ad in the Summer NAPE Show Guide
- Fifteen invitations to the Sponsor's Reception (Private Event)
- Onsite express check-in

FOOTPATH SPONSOR - \$7,500 (2 AVAILABLE)

- Priority booth location in the \$7,500 area of Sponsor's Row
- Complimentary island booth upgrade for spaces 20'x10' or larger
- Complimentary half page ad in the Summer NAPE Show Guide
- Fifteen invitations to the Sponsors' Reception (Private Event)
- Your company logo featured on floor clings directing attendees to registration and expo floor
- Onsite express check-in

ATTENDEE BUFFET LUNCH SPONSOR - \$7,500 (4 AVAILABLE)

- Priority booth location in the \$7,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Logo recognition on signage at the attendee buffet luncheon
- Company logo recognition on promotional service items used at the attendee buffet lunch
- Complimentary half page ad in the Summer NAPE Show Guide
- Fifteen invitations to the Sponsor's Reception (Private Event)
- Onsite express check-in

SEATED LOUNGE SPONSOR - \$5,000 (2 AVAILABLE)

- Priority booth location in the \$5,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Company logo recognition on signage at seated lounge
- Opportunity to place your company's promotional items in the seated lounge
- Complimentary quarter page ad in the Summer NAPE Show Guide
- Ten invitations to the Sponsor's Reception (Private Event)
- Onsite express check-in

WI-FI SPONSOR - \$5,000 (1 AVAILABLE)

- Priority booth location in the \$5,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Your company's website featured as the landing page for Wi-Fi used during Summer NAPE
- Complimentary half page ad in the Summer NAPE Show Guide
- Ten invitations to the Sponsor's Reception (Private Event)
- Onsite express check-in

CELL PHONE CHARGING STATION SPONSOR - \$5,000 (4 AVAILABLE)

- Priority booth location in the \$5,000 area of Sponsor's Row
- Complimentary island booth upgrade for spaces 20'x10' or larger
- Company logo recognition on cell phone charging station signage
- Complimentary quarter page ad in the Summer NAPE Show Guide
- Ten invitations to the Sponsor's Reception (Private Event)
- Onsite express check-in

POPCORN SPONSOR - \$5,000 (2 AVAILABLE)

- Priority booth location in the \$5,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20'x10' or larger
- Complimentary quarter page ad in the Summer NAPE Show Guide
- Company logo on popcorn bags and two large showcasing company logo
- Ten invitations to the Sponsor's Reception (Private Event)
- Onsite express check-in

INFORMATION BOOTH SPONSOR - \$5,000 (1 AVAILABLE)

- Priority booth location in the \$5,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth sizes 20'x10' or larger
- Complimentary quarter page ad in the Summer NAPE Show Guide
- Ten invitations to the Sponsor's Reception (Private Event)
- Opportunity to place your company's promotional items in the Information Booth
- Exclusive company logo recognition on the Summer NAPE Information Booth
- Onsite express check-in