

NAPE SUMMIT.

IT'S NOT JUST A NAME.

IT'S BEING A FORERUNNER.

IT'S INVESTING IN INDUSTRY.

IT'S CHALLENGING THE NORM.

YOUR ASCENT BEGINS HERE.

2019 NAPE SUMMIT SPONSORSHIP PROSPECTUS



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NAPE SUMMIT WEEK 11-15 FEB 2019

HOUSTON, TX

George R. Brown Convention Center

SEMINARS

FEBRUARY 11-12

GLOBAL BUSINESS CONFERENCE AND JOB FAIR

FEBRUARY 13

EXPO

FEBRUARY 14-15

NAPE Summit is the world's largest global upstream oil and gas exploration and production expo, and in 2018, 85 of the 700 exhibiting companies at NAPE Summit took advantage of sponsorship opportunities.

When you become a NAPE sponsor, you join an elite group of companies and organizations that have chosen to make NAPE their promotional stage. NAPE sponsorships are available at varying levels and provide the following exclusive advantages:

- increased brand exposure and awareness
- prime booth location on Sponsor's Row
- priority access to housing
- early bird booth pricing
- advertising perks
- preferred seating and advance tickets
- first right of refusal
- additional priority points

Your sponsorship can provide increased visibility at many different touch points leading up to and during NAPE Summit Week. NAPE's business development reps are equipped to find the package that makes the most sense for your company's needs and expectations.

Contact our business development reps today to discuss our sponsorship packages and which opportunity best suits your needs.

2019 NAPE SUMMIT SPONSORSHIPS

PREMIER
LANYARD
ICEBREAKER
REGISTRATION
REGISTRATION BAG
FLOOR RECEPTION
HOTEL KEY CARD
SHOW GUIDE
GLOBAL BUSINESS
CONFERENCE
RELAXATION STATION
DOMESTIC THEATER
INTERNATIONAL THEATER
WASHROOM
MOBILE OFFICE
EMAIL BLAST
PROFESSIONAL HEADSHOT
BOOTH
NAPE WEBSITE
AISLE SIGN
COAT/BAG CHECK
INFORMATION BOOTH
MOBILE APP
GLOBAL BUSINESS
CONFERENCE LUNCHEON
POPCORN
FOOTPATH
BEVERAGE AREA
ATTENDEE LUNCH &
BRUNCH
WI-FI
SEATED LOUNGE
JOB FAIR
CELL PHONE CHARGING
STATION
DEAL MAKER'S CENTER

2019 NAPE SUMMIT SPONSORSHIP PACKAGES

PREMIER SPONSOR

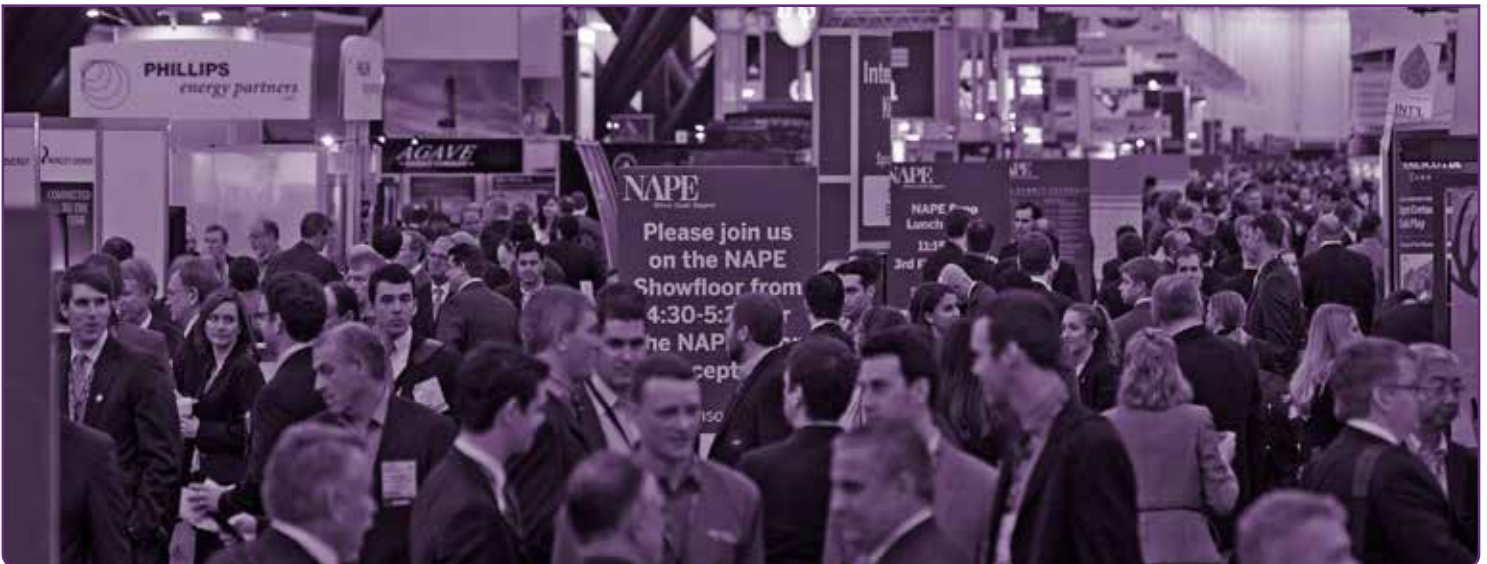
\$40,000

(Contact for availability)

- Premier booth location near the entrance of the show floor or in the middle of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 5 complimentary full-access attendee badges
- 80 invitations to the Sponsor's Reception (private event)
- Company logo on event signage throughout NAPE Summit and in promotional materials leading up to event
- Pre and post show email recognition
- Complimentary table of 8 to the Charities Industry Luncheon
- On-site express check-in

In addition to the perks listed above, choose one of the following for exclusive recognition:

- Bench branding
- Nape sweepstakes (2)
- Hilton material drop
- Marriott material drop
- Pedicab branding
- Shuttle bus branding
- Ice cream bar
- Direct mail piece in registration bag
- Registration area beverage station



LANYARD

\$30,000

(1 available)

- Exclusive company logo on show provided lanyards
- Priority booth location in the \$30,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth sizes 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 6 invitations to the Sponsor's Reception (private event)
- Complimentary table of 8 to the Charities Industry Luncheon
- On-site express check-in

Please note that the costs for booth space are not included in the sponsorships listed above. Prevailing rates will apply for all booth purchases in addition to the sponsorship costs listed above.

2019 NAPE SUMMIT SPONSORSHIP PACKAGES

ICEBREAKER RECEPTION

\$30,000

(3 available)

- Company recognition on signage at the reception and in promotional materials
- Logo included on promotional service items at the reception
- Priority booth location in the \$30,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 60 invitations to the Sponsor's Reception (private event)
- Complimentary table of 8 to the Charities Industry Luncheon
- On-site express check-in

REGISTRATION

\$30,000

(1 available)

- Company logo on banners at registration
- Company logo on signage at registration area
- Company logo on all attendee registration email confirmations
- Priority booth location in the \$30,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 60 invitations to the Sponsor's Reception (private event)
- Complimentary table of 8 to the Charities Industry Luncheon
- On-site express check-in

REGISTRATION BAG

\$25,000

(4 available)

- Company logo on signage near registration area and on registration bags
- Complimentary table of 8 to the Charities Industry Luncheon
- Priority booth location in the \$25,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 50 invitations to the Sponsor's Reception (private event)
- Complimentary table of 8 to the Charities Industry Luncheon
- On-site express check-in

NAPE FLOOR RECEPTION

\$25,000

(3 available)

- Company logo on signage throughout reception
- Company logo on promotional service items during reception
- Priority booth location in the \$25,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 50 invitations to the Sponsor's Reception (private event)
- Complimentary table of 8 to the Charities Industry Luncheon
- On-site express check-in

To purchase a sponsorship or for additional information, please contact (817) 847-7700 and ask for the Business Development Team, or email us at sponsorships@NAPEexpo.com.

2019 NAPE SUMMIT SPONSORSHIP PACKAGES

HOTEL KEY CARD

\$20,000

(3 available)

- Company logo on designated hotel key cards
- Priority booth location in the \$20,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 40 invitations to the Sponsor's Reception (private event)
- On-site express check-in

EXCLUSIVE SHOW GUIDE

\$20,000

(1 available)

- Exclusive company logo on the cover of the Show Guide
- Priority booth location in the \$20,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 40 invitations to the Sponsor's Reception (private event)
- On-site express check-in

GLOBAL BUSINESS CONFERENCE

\$17,500

(4 available)

- Company logo throughout the Business Conference (podium excluded)
- Company logo on promotional service items during Business Conference
- Priority booth location in the \$17,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide and the Global Business Conference Program
- 35 invitations to the Sponsor's Reception (private event)
- On-site express check-in



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2019 NAPE SUMMIT SPONSORSHIP PACKAGES

RELAXATION STATION

\$17,500

(3 available)

- Company logo on signage at the sponsored relaxation station
- Massage chair with masseuse wearing a company branded shirt
- Gourmet teas, coffees, creamers and infused water
- Priority booth location in the \$17,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 35 invitations to the Sponsor's Reception (private event)
- On-site express check-in

NAPE DOMESTIC THEATER

\$15,000

(4 available)

- Company logo at the Domestic Theater on expo floor
- Company logo on on-site schedule signage
- Company logo on the schedule handouts presented to every attendee
- Priority booth location in the \$15,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 30 invitations to the Sponsor's Reception (private event)
- On-site express check-in

NAPE INTERNATIONAL THEATER

\$15,000

(4 available)

- Company logo at the International Theater on expo floor
- Company logo on on-site schedule signage
- Company logo on the schedule handouts presented to every attendee
- Priority booth location in the \$15,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 30 invitations to the Sponsor's Reception (private event)
- On-site express check-in

WASHROOM

\$15,000

(2 available)

- Company logo displayed in men's and women's washrooms in various locations
- Priority booth location in the \$15,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 30 invitations to the Sponsor's Reception (private event)
- On-site express check-in

2019 NAPE SUMMIT SPONSORSHIP PACKAGES

MOBILE OFFICE

\$15,000

(2 available)

- Company logo on signage in sponsored mobile office
- Opportunity to place logoed stationary and pens in mobile office
- Priority booth location in the \$15,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the NAPE Show Guide
- 30 invitations to the Sponsor's Reception (private event)
- On-site express check-in

NAPE EMAIL BLAST

\$15,000

(3 available)

- Company advertisement on three NAPE emails distributed to over 33,000 industry professionals leading up to the event
- Priority booth location in the \$15,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 30 invitations to the Sponsor's Reception (private event)
- On-site express check-in

PROFESSIONAL HEADSHOT BOOTH

\$12,500

(1 available)

- Company logo featured on promotional signage in and around headshot booth
- Special time set aside for the sponsoring company to get headshots for employees attending NAPE
- Company logo on post-show headshot distribution
- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in

NAPE WEBSITE HOMEPAGE

\$12,500

(4 available)

- Company logo featured on the NAPE homepage
- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in

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2019 NAPE SUMMIT SPONSORSHIP PACKAGES

AISLE SIGN

\$12,500

(8 available)

- Company logo displayed on hanging aisle signs throughout expo floor
- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in

COMPLIMENTARY COAT/BAG CHECK

\$12,500

(1 available)

- Company logo on luggage tag placed on each bag checked
- Company logo on claim ticket
- Company logo on signage at coat/bag check area
- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in

INFORMATION BOOTH

\$12,500

(1 available)

- Exclusive company logo on the Information Booth
- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Opportunity to place promotional items in the information booth
- Complimentary half-page ad in the Show Guide
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in

MOBILE APP

\$12,500

(2 available)

- Company logo on the NAPE Summit Mobile App homepage
- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in

2019 NAPE SUMMIT SPONSORSHIP PACKAGES

GLOBAL BUSINESS CONFERENCE LUNCHEON

\$10,000

(4 available)

- Company logo recognition throughout the Business Conference Luncheon
- Complimentary half-page ad in the Show Guide and full page ad in the Global Business Conference Program
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in



POPCORN

\$10,000

(2 available)

- Company logo on popcorn bags and two large signs
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in

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2019 NAPE SUMMIT SPONSORSHIP PACKAGES

FOOTPATH

\$10,000

(2 available)

- Company logo on floor clings directing attendees to registration and expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in

BEVERAGE AREA

\$10,000

(6 available)

- Company logo on signage at the beverage area on expo floor
- Company logo on service items at beverage area on expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in

ATTENDEE LUNCH & BRUNCH

\$10,000

(8 available)

- Company logo on signage at the buffet luncheon
- Company logo on promotional service items used at attendee buffet lunch & brunch
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in

WI-FI

\$10,000

(1 available)

- Company's website featured as landing page for all Wi-Fi access
- Company logo on signage around expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in

2019 NAPE SUMMIT SPONSORSHIP PACKAGES

SEATED LOUNGE

\$10,000

(6 available)

- Company logo on signage at seated lounge
- Opportunity to place your company's promotional items in seated lounge
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in

JOB FAIR SPONSOR

\$7,500

(3 available)

- Company logo on signage at Job Fair and in promotional materials leading up to the event
- Priority booth location in the \$7,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 15 invitations to the Sponsor's Reception (private event)
- On-site express check-in

CELL PHONE CHARGING STATION

\$7,500

(6 available)

- Company logo on cell phone charging station signage
- Priority booth location in the \$7,500 area of Sponsor's Row
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 15 invitations to the Sponsor's Reception (private event)
- On-site express check-in

DEAL MAKER'S CENTER

\$7,500

(4 available)

- Company logo on signage for Deal Maker's Center
- Opportunity to place company literature in Deal Maker's Center
- Priority booth location in the \$7,500 area of Sponsor's Row
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 15 invitations to the Sponsor's Reception (private event)
- On-site express check-in

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