

## NAPE SUMMIT.

IT'S NOT JUST A NAME.

IT'S BEING A FORERUNNER.

IT'S INVESTING IN INDUSTRY.

IT'S CHALLENGING THE NORM.

YOUR ASCENT BEGINS HERE.

## 2019 NAPE SUMMIT SPONSORSHIP PROSPECTUS

Business Development Team  
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## NAPE SUMMIT WEEK 11-15 FEB 2019

HOUSTON, TX

George R. Brown Convention Center

### SEMINARS

FEBRUARY 11-12

### GLOBAL BUSINESS CONFERENCE AND JOB FAIR

FEBRUARY 13

### EXPO

FEBRUARY 14-15

NAPE Summit is the world's largest global upstream oil and gas exploration and production expo, and in 2018, 85 of the 700 exhibiting companies at NAPE Summit took advantage of sponsorship opportunities.

When you become a NAPE sponsor, you join an elite group of companies and organizations that have chosen to make NAPE their promotional stage. NAPE sponsorships are available at varying levels and provide the following exclusive advantages:

- increased brand exposure and awareness
- prime booth location on Sponsor's Row
- priority access to housing
- early bird booth pricing
- advertising perks
- preferred seating and advance tickets
- first right of refusal
- additional priority points

Your sponsorship can provide increased visibility at many different touch points leading up to and during NAPE Summit Week. NAPE's business development reps are equipped to find the package that makes the most sense for your company's needs and expectations.

Contact our business development reps today to discuss our sponsorship packages and which opportunity best suits your needs.

## 2019 NAPE SUMMIT SPONSORSHIPS

PREMIER  
LANYARD  
ICEBREAKER  
REGISTRATION  
REGISTRATION BAG  
FLOOR RECEPTION  
HOTEL KEY CARD  
SHOW GUIDE  
GLOBAL BUSINESS  
CONFERENCE  
RELAXATION STATION  
DOMESTIC THEATER  
INTERNATIONAL THEATER  
WASHROOM  
MOBILE OFFICE  
EMAIL BLAST  
PROFESSIONAL HEADSHOT  
BOOTH  
NAPE WEBSITE  
AISLE SIGN  
COAT/BAG CHECK  
INFORMATION BOOTH  
MOBILE APP  
GLOBAL BUSINESS  
CONFERENCE LUNCHEON  
POPCORN  
FOOTPATH  
BEVERAGE AREA  
ATTENDEE LUNCH &  
BRUNCH  
WI-FI  
SEATED LOUNGE  
JOB FAIR  
CELL PHONE CHARGING  
STATION  
DEAL MAKER'S CENTER

## 2019 NAPE SUMMIT SPONSORSHIP PACKAGES

### PREMIER SPONSOR

**\$40,000**

*(Contact for availability)*

- Premier booth location near the entrance of the show floor or in the middle of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 5 complimentary full-access attendee badges
- 80 invitations to the Sponsor's Reception (private event)
- Company logo on event signage throughout NAPE Summit and in promotional materials leading up to event
- Pre and post show email recognition
- Complimentary table of 8 to the Charities Industry Luncheon
- On-site express check-in

In addition to the perks listed above, choose one of the following for exclusive recognition:

- Bench branding
- Nape sweepstakes (2)
- Hilton material drop
- Marriott material drop
- Pedicab branding
- Shuttle bus branding
- Ice cream bar
- Direct mail piece in registration bag
- Registration area beverage station



### LANYARD

**SOLD**

**\$30,000**

*(1 available)*

- Exclusive company logo on show provided lanyards
- Priority booth location in the \$30,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth sizes 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 6 invitations to the Sponsor's Reception (private event)
- Complimentary table of 8 to the Charities Industry Luncheon
- On-site express check-in

Please note that the costs for booth space are not included in the sponsorships listed above. Prevailing rates will apply for all booth purchases in addition to the sponsorship costs listed above.

## 2019 NAPE SUMMIT SPONSORSHIP PACKAGES

### ICEBREAKER RECEPTION

**\$30,000**

*(3 available)*

- Company recognition on signage at the reception and in promotional materials
- Logo included on promotional service items at the reception
- Priority booth location in the \$30,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 60 invitations to the Sponsor's Reception (private event)
- Complimentary table of 8 to the Charities Industry Luncheon
- On-site express check-in

### REGISTRATION

**SOLD**

**\$30,000**

*(1 available)*

- Company logo on banners at registration
- Company logo on signage at registration area
- Company logo on all attendee registration email confirmations
- Priority booth location in the \$30,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 60 invitations to the Sponsor's Reception (private event)
- Complimentary table of 8 to the Charities Industry Luncheon
- On-site express check-in

### REGISTRATION BAG

**SOLD**

**\$25,000**

*(4 available)*

- Company logo on signage near registration area and on registration bags
- Complimentary table of 8 to the Charities Industry Luncheon
- Priority booth location in the \$25,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 50 invitations to the Sponsor's Reception (private event)
- Complimentary table of 8 to the Charities Industry Luncheon
- On-site express check-in

### NAPE FLOOR RECEPTION

**\$25,000**

*(3 available)*

- Company logo on signage throughout reception
- Company logo on promotional service items during reception
- Priority booth location in the \$25,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 50 invitations to the Sponsor's Reception (private event)
- Complimentary table of 8 to the Charities Industry Luncheon
- On-site express check-in

## 2019 NAPE SUMMIT SPONSORSHIP PACKAGES

### HOTEL KEY CARD

SOLD

\$20,000

(3 available)

- Company logo on designated hotel key cards
- Priority booth location in the \$20,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 40 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### EXCLUSIVE SHOW GUIDE

SOLD

\$20,000

(1 available)

- Exclusive company logo on the cover of the Show Guide
- Priority booth location in the \$20,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 40 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### GLOBAL BUSINESS CONFERENCE

\$17,500

(4 available)

- Company logo throughout the Business Conference (podium excluded)
- Company logo on promotional service items during Business Conference
- Priority booth location in the \$17,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide and the Global Business Conference Program
- 35 invitations to the Sponsor's Reception (private event)
- On-site express check-in



Please note that the costs for booth space are not included in the sponsorships listed above. Prevailing rates will apply for all booth purchases in addition to the sponsorship costs listed above.

## 2019 NAPE SUMMIT SPONSORSHIP PACKAGES

### RELAXATION STATION

**\$17,500**

*(3 available)*

- Company logo on signage at the sponsored relaxation station
- Massage chair with masseuse wearing a company branded shirt
- Gourmet teas, coffees, creamers and infused water
- Priority booth location in the \$17,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 35 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### NAPE DOMESTIC THEATER

**\$15,000**

*(4 available)*

- Company logo at the Domestic Theater on expo floor
- Company logo on on-site schedule signage
- Company logo on the schedule handouts presented to every attendee
- Priority booth location in the \$15,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 30 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### NAPE INTERNATIONAL THEATER

**\$15,000**

*(4 available)*

- Company logo at the International Theater on expo floor
- Company logo on on-site schedule signage
- Company logo on the schedule handouts presented to every attendee
- Priority booth location in the \$15,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 30 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### WASHROOM

**\$15,000**

*(2 available)*

- Company logo displayed in men's and women's washrooms in various locations
- Priority booth location in the \$15,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 30 invitations to the Sponsor's Reception (private event)
- On-site express check-in

## 2019 NAPE SUMMIT SPONSORSHIP PACKAGES

### MOBILE OFFICE

SOLD

\$15,000

(2 available)

- Company logo on signage in sponsored mobile office
- Opportunity to place logoed stationary and pens in mobile office
- Priority booth location in the \$15,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the NAPE Show Guide
- 30 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### NAPE EMAIL BLAST

SOLD

\$15,000

(3 available)

- Company advertisement on three NAPE emails distributed to over 33,000 industry professionals leading up to the event
- Priority booth location in the \$15,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 30 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### PROFESSIONAL HEADSHOT BOOTH

SOLD

\$12,500

(1 available)

- Company logo featured on promotional signage in and around headshot booth
- Special time set aside for the sponsoring company to get headshots for employees attending NAPE
- Company logo on post-show headshot distribution
- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### NAPE WEBSITE HOMEPAGE

\$12,500

(4 available)

- Company logo featured on the NAPE homepage
- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in

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## 2019 NAPE SUMMIT SPONSORSHIP PACKAGES

### AISLE SIGN

SOLD

\$12,500

(8 available)

- Company logo displayed on hanging aisle signs throughout expo floor
- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### COMPLIMENTARY COAT/BAG CHECK

SOLD

\$12,500

(1 available)

- Company logo on luggage tag placed on each bag checked
- Company logo on claim ticket
- Company logo on signage at coat/bag check area
- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### INFORMATION BOOTH

SOLD

\$12,500

(1 available)

- Exclusive company logo on the Information Booth
- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Opportunity to place promotional items in the information booth
- Complimentary half-page ad in the Show Guide
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### MOBILE APP

SOLD

\$12,500

(2 available)

- Company logo on the NAPE Summit Mobile App homepage
- Priority booth location in the \$12,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary half-page ad in the Show Guide
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in



## 2019 NAPE SUMMIT SPONSORSHIP PACKAGES

### GLOBAL BUSINESS CONFERENCE LUNCHEON

**\$10,000**

(4 available)

- Company logo recognition throughout the Business Conference Luncheon
- Complimentary half-page ad in the Show Guide and full page ad in the Global Business Conference Program
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in



### POPCORN

**SOLD**

**\$10,000**

(2 available)

- Company logo on popcorn bags and two large signs
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in

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## 2019 NAPE SUMMIT SPONSORSHIP PACKAGES

### FOOTPATH

SOLD

\$10,000

(2 available)

- Company logo on floor clings directing attendees to registration and expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### BEVERAGE AREA

\$10,000

(6 available)

- Company logo on signage at the beverage area on expo floor
- Company logo on service items at beverage area on expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### ATTENDEE LUNCH & BRUNCH

\$10,000

(8 available)

- Company logo on signage at the buffet luncheon
- Company logo on promotional service items used at attendee buffet lunch & brunch
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### WI-FI

SOLD

\$10,000

(1 available)

- Company's website featured as landing page for all Wi-Fi access
- Company logo on signage around expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in

## 2019 NAPE SUMMIT SPONSORSHIP PACKAGES

### SEATED LOUNGE

**SOLD**

**\$10,000**

*(6 available)*

- Company logo on signage at seated lounge
- Opportunity to place your company's promotional items in seated lounge
- Priority booth location in the \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### JOB FAIR SPONSOR

**\$7,500**

*(3 available)*

- Company logo on signage at Job Fair and in promotional materials leading up to the event
- Priority booth location in the \$7,500 area of Sponsor's Row
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 15 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### CELL PHONE CHARGING STATION

**\$7,500**

*(6 available)*

- Company logo on cell phone charging station signage
- Priority booth location in the \$7,500 area of Sponsor's Row
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 15 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### DEAL MAKER'S CENTER

**\$7,500**

*(4 available)*

- Company logo on signage for Deal Maker's Center
- Opportunity to place company literature in Deal Maker's Center
- Priority booth location in the \$7,500 area of Sponsor's Row
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 15 invitations to the Sponsor's Reception (private event)
- On-site express check-in

### CONNECTIONS & CONVERSATIONS

**\$10,000**

*(3 available)*

- Company logo on signage at the event
- Priority booth location in \$10,000 area of Sponsor's Row
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- Complimentary third-page ad in the Show Guide
- 10 tickets to Connection and Conversations event
- 20 invitations to the Sponsor's Reception (private event)
- On-site express check-in