NAPE CHARITIES KEYNOTE EVENT SPONSORSHIP

Please help us support our veterans by choosing one of the following levels of sponsorship. A full 100 percent of the monies raised will be distributed equally among the charities being honored by NAPE Expo Charities Fund. The NAPE Charities Keynote event is held annually on Thursday in conjunction with the NAPE Summit Expo, at the George R. Brown Convention Center. Our keynote for 2021 is General James Mattis, Secretary of Defense (2017-2018). Following are details for each level of sponsorship. Your participation and gift are greatly appreciated.

☐ DIAMOND LEVEL: $50,000+ (3 AVAILABLE)
• Two (2) individual tickets to a private VIP breakfast (limited to a total of only 20 guests) with General Mattis the morning of the NAPE Charities Event
• Thirty-two (32) individual tickets to the NAPE Charities Event
• Two (2) individual tickets to a private photo-op with General Mattis prior to the NAPE Charities Event
• Three (3) signed copies of General Mattis’ book, *Call Sign Chaos: Learning to Lead*
• Opportunity to provide a commercial or video to be played prior to start of the event
• Acknowledgements: Company/Individual name/logo* prominently displayed on a slide that will scroll prior to the start of the NAPE Charities Event, in the NAPE Charities Event Digital and/or Print Program and on the NAPE Charities Event page of the NAPE website

☐ PLATINUM LEVEL: $20,000-$49,999
• Twenty-four (24) individual tickets to the NAPE Charities Event
• Two (2) individual tickets to a private photo-op with General Mattis prior to the NAPE Charities Event
• Two (2) signed copies of General Mattis’ book, *Call Sign Chaos: Learning to Lead*
• Acknowledgements as stated for Diamond Level

☐ GOLD LEVEL: $15,000-$19,999
• Sixteen (16) individual tickets to the NAPE Charities Event
• Two (2) individual tickets to a private photo-op with General Mattis prior to the NAPE Charities Event
• Two (2) signed copies of General Mattis’ book, *Call Sign Chaos: Learning to Lead*
• Acknowledgments as stated for Diamond Level

☐ SILVER LEVEL: $10,000-$14,999
• Sixteen (16) individual tickets to the NAPE Charities Event
• One (1) individual ticket to a private photo-op with General Mattis prior to the NAPE Charities Event
• One (1) signed copy of General Mattis’ book, *Call Sign Chaos: Learning to Lead*
• Acknowledgments as stated for Diamond Level

☐ BRONZE LEVEL: $5,000-$9,999
• Eight (8) individual tickets to the NAPE Charities Event
• One (1) individual ticket to a private photo-op with General Mattis prior to the NAPE Charities Event
• One (1) signed copy of General Mattis’ book, *Call Sign Chaos: Learning to Lead*
• Acknowledgments as stated for Diamond Level

☐ FRIENDS OF VETS: Any amount under $5,000 is extremely appreciated
• Company/Individual name listed in the NAPE Charities Event Digital and/or Print Program and on the NAPE Charities Event page of the NAPE website

*The NAPE Charities Event is subject to change from an in-person to a virtual event.

*Due to publication deadlines, for a logo to be utilized in any of the acknowledgments listed above, your logo should be provided to Terry O’Neill via email (toneill@napeexpo.com) by Friday, July 16, 2021.

Should you choose to participate as a NAPE Charities Event sponsor please check the appropriate box above and mail this form with a check made payable to **NAPE Expo Charities Fund** to:

NAPE Expo Charities Fund  
Attention: Terry O’Neill  
c/o NAPE Expo, LP  
800 Fournier Street  
Fort Worth, TX 76102

Contributions or gifts to the NAPE Expo Charities Fund are completely tax deductible as a charitable contribution for federal income tax purposes. Goods and services received pursuant to contributions at levels stated above should be deducted at market value of those goods and services received. **NAPE Expo Charities Fund EIN# 81-3695208**

Company/Individual name to be used for signage and acknowledgments (please print)
Signature: ____________________________  Print name: ____________________________

Phone #: _______________________________