

Ad size	Wrap	Inside Full Page	Half Horizontal	Half Vertical	Quarter
Dimensions	17" x 4" (1/8" bleed)	7.25" x 9.75"	7.25" x 4.625"	3.625" x 9.5"	3.625" x 4.5"

PRINT OPTIONS:

EXPO SHOW GUIDE & BUSINESS CONFERENCE PROGRAM

		Summit	Summer
premium	Show Guide Belly Band	\$15,000	\$10,000
	Inside Front Cover	\$5,000	\$5,000
	Outside Back Cover	\$5,000	\$5,000
	Inside Back Cover	\$4,000	\$3,750
	Page 1	\$4,000	\$3,000
	Opposite Table of Contents	\$4,000	\$3,000
	Opposite Schedule of Events	\$4,000	\$3,000
	Tabs (8 available)	\$4,000	n/a
standard	Full Page	\$3,000	\$2,500
	Half Page	\$2,000	\$1,125
	Quarter Page	\$1,000	\$750
	Show Floor Map (Printed Separately)	\$12,000	n/a
	Supplemental Expo Handout (Printed Separately) (Exhibitors & Prospects registered after print deadline)	\$6,000	\$3,500

(Four-color process included in all rates)

DIGITAL OPTIONS:

NAPE EMAIL BLAST

	Summit	Summer
Email Blast ad (1 ad available per email blast)	\$10,000	\$10,000

NAPE email blasts reach a targeted audience of over 30,000. Must be a registered exhibitor to purchase an email blast ad. The ad should be received as a .png file. Please contact for availability.

NAPEEXPO.COM

	Summit	Summer	
premium	Premium Spot #1	\$3,000	\$1,200
	Premium Spot #2 (below #1)	\$2,000	\$1,000
standard	Standard Spot #1	\$1,000	\$800
	Standard Spot #2 (next to #1)	\$1,000	\$800

(Priced on a per month basis)

There are four online ads available per show: two premium spots are featured on the sidebar and two standard spots appear beneath the expo events on each "About the Show" page for the expo of your choice. NAPE Summit's website averages 15,000 page views per month. All website ads should be received as .png files in 2 sizes: 200x200 and 336x280 (for tablet and mobile compatibility)

PURCHASE ADVERTISING:

Advertising can be purchased on www.NAPEexpo.com. Ad creation and modification services are available upon request. For discounts and packages, contact the Business Development Team:

Kimberly Hughes (A-M)
khughes@NAPEexpo.com

Dondria Roozee (N-Z)
droozee@NAPEexpo.com

Please note: All ads are subject to review and approval by NAPE Management.