

Exhibitor Advantage Marketing Packages

From your first booth to your best booth: marketing support for every exhibitor.

Exhibiting at NAPE Summit 2026 is a powerful way to connect with operators, investors, and decision-makers, but only if your booth makes an impact. Advertas offers three ways to amplify your presence at NAPE.

Complimentary 30-minute coaching session • 20% to 44% Discount on exhibit space
Fixed-fee optional marketing packages



Set the Stage

Make a strong first impression with a professional booth backdrop and clear messaging. We'll design options, refine your look, and ensure your booth stands out with polished graphics.



Build the Buzz

Go beyond great visuals by creating awareness before the show. In addition to your booth design, we'll craft social posts and promotional emails that put your exhibit on attendees' radar.



Steal the Show

Turn visibility into results. Along with booth graphics and promotion, you'll get a targeted pre-show ad campaign, an engaging booth draw, a lead capture asset, and branded materials for stronger follow-up.

	Set the Stage	Build the Buzz	Steal the Show
Booth graphic design & messaging recommendations	✓	✓	✓
3 Social posts – graphics and captions		✓	✓
2 Promotional emails – full content and images provided in HTML		✓	✓
Custom 3-5 minute company/product video to play in the booth			✓
	\$5,000	\$10,000	\$15,000

Less stress, more success: we'll handle the details.

Focus on conversations and connections: we'll handle the details that make your booth run smoothly.



Giveaway concepts, design & ordering – \$1,500

Skip the stress of picking swag. We'll design, source, and deliver giveaways that attract attention and fit your brand.



Onsite booth staffing/networking – \$1,250 per Advertas Networking Professional (flat rate for NAPE)

Keep your staff free to focus on the right conversations. Our experienced team can help greet visitors, qualify leads, work the room, and drive traffic to your booth.



Video customer testimonial production – \$2,500 (shot onsite)

No need to manage lights, mics, or camera crews. With our video lounge already set up at NAPE, just bring your customer by and we'll handle the rest by capturing an impactful testimonial and polishing it up for your use long after the show.

Why Advertas?

At Advertas, we go beyond design to help you tell a story that resonates, whether that means positioning your company for investors and partners or showcasing solutions to prospective buyers. With decades of experience in energy, we understand the language of oil & gas and the audiences that drive it. Our role isn't to sell you services, but to guide you toward the smartest use of your marketing dollars so your booth delivers real impact before, during, and after NAPE.



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