



NAPE Media – Know Before You Go!

We hope you are able to make the most out of your press badge. Included in this press packet is a comprehensive schedule of events, copies of recent press releases and answers to some frequently asked questions. As a reminder, your press badge will grant you access to the following events:

- Global Business Conference & Luncheon
- Job Fair
- Icebreaker Reception
- Exhibit Halls (please note **new** start time: 9 a.m.-5:30 p.m. on Thursday and 9 a.m.-1 p.m. on Friday)
- International Prospect Previews
- Domestic Prospect Previews
- NAPE Charities Luncheon (lunch not included)
- Expo Lunch Buffet
- Connections & Conversations: Women in Energy
- Floor Reception
- Capital/Service Provider Previews
- Government Affairs Talk

You are also welcome to attend the NAPE Charities Luncheon to cover the event; however, no photography or recording is allowed. Also, due to proprietary information, photography from anyone other than the official NAPE photographer is not allowed in the exhibit halls.

Daily recaps will be emailed to you by 4 p.m. on Wednesday, Thursday and Friday, and a link with access to photos taken by the official NAPE photographer will be provided to you upon check-in at registration. Media badge pick-up is available Monday and Tuesday from 8 a.m.-5 p.m., Wednesday from 7 a.m.-7 p.m., Thursday from 7 a.m.-5:30 p.m. and Friday from 7 a.m.-1 p.m.

Please visit our website for questions about [parking](#) or [shuttle service](#), and as a reminder, NAPE is a professional event, and we ask that all our attendees dress accordingly.

Should you wish to interview someone in particular or have any questions about NAPE, please contact Andrea Spencer at aspencer@napeexpo.com.

We look forward to spending the week with you.

Regards,

Le'Ann P. Callihan
Director of NAPE

#wheredealshappen
Facebook: NAPEexpo
Twitter: @NAPE_Expo
LinkedIn: Nape-expo-lp

SCHEDULE OF EVENTS

Unless noted, all events take place at GRB Convention Center

💧 Denotes event with an international focus

* Separate registration required for these events

Download our mobile app for quick and easy access to the NAPE Summit Week schedule whenever you need it.

MONDAY, FEB. 3

8 a.m. – 5 p.m.

Registration & Material Pickup
Concourse, 1st Floor

8 a.m. – 5 p.m.

Exhibit Setup
Exhibit Hall, 1st Floor | Exhibitor or EAC badge required

TUESDAY, FEB. 4

7 a.m. – 9 p.m.

NAPE/TCU Energy Innovation Case Competition
Rooms 350, 351 and 360, 3rd Floor

8 a.m. – 5 p.m.

Registration & Material Pickup
Concourse, 1st Floor

8 a.m. – 5 p.m.

Exhibit Setup
Exhibit Hall, 1st Floor | Exhibitor or EAC badge required

8 a.m. – 4 p.m.

IPAA Oil and Gas Overview Course*
Room 320 A, 3rd Floor | Sponsored by NAPE
7.5 AAPL CEUs, CPEs & CPDs | [Register at IPAA.org](#)

8 a.m. – 5 p.m.

AAPL Petroleum Economics Seminar*
Room 310 A, 3rd Floor | Sponsored by NAPE
6 AAPL CEUs / 1 AAPL CEU Ethics | [Register at landman.org](#)

8 a.m. – 5 p.m.

AAPG De-Risking Unconventional Reservoirs*
Room 320 B, 3rd Floor | Sponsored by NAPE
8 AAPL CEUs | [Register at AAPG.org](#)

9 a.m. – 5 p.m.

💧 AIPN Workshop
Grand Ballroom C, 3rd Floor | Sponsored by NAPE |
Global Business Conference badge required

WEDNESDAY, FEB. 5

7 a.m. – 7 p.m.

Registration & Material Pickup

*Concourse, 1st Floor***8 a.m. – 7 p.m.**

Exhibit Setup

*Exhibit Hall, 1st Floor | Exhibitor or EAC badge required***9 a.m. – 4:30 p.m.**

💧 Global Business Conference & Luncheon*

*Grand Ballroom B & C, 3rd Floor | Detailed schedule on pg 11 |**Global Business Conference badge required**7 AAPL CEUs***2 – 5 p.m.**

Job Fair

*Room 310, 3rd Floor | Attendee or Exhibitor badge required***5 – 7 p.m.**

Icebreaker

Hall B, 3rd Floor | Attendee or Exhibitor badge required

THURSDAY, FEB. 6

7 – 8 a.m.

Exhibit Setup and Exhibitor Breakfast

*Exhibit Hall, 1st Floor | Exhibitor badge required***7 a.m. – 5 p.m.**

Registration and Material Pickup

*Concourse, 1st Floor***9 a.m. – 5 p.m.**

Exhibits Open

*Exhibit Hall, 1st Floor | Attendee or exhibitor badge required***9:30 a.m. – 4 p.m.**

💧 International Prospect Previews

*International Theater, Hall C, 1st Floor***9:30 a.m. – 4 p.m.**

Domestic Prospect Previews

*Domestic Theater, Hall C, 1st Floor***11 a.m. – 1 p.m.**

NAPE Charities Industry Luncheon*

*Grand Ballroom B, 3rd Floor | Charities Luncheon ticket required**Doors open at 10:40 a.m. and close at 11 a.m. (no entry or re-entry)***11:15 a.m. – 1 p.m.**

Expo Lunch Buffet

Hall B, 3rd Floor | Attendee or exhibitor badge required

3:30 – 4:30 p.m.

Connections & Conversations: Women in Energy

Exhibit Hall A, 1st Floor

Add-on ticket required | Open to men and women

4:30 – 5:30 p.m.

Floor Reception

Exhibit Hall, 1st Floor

FRIDAY, FEB. 7

7 – 8 a.m.

Exhibit Setup

Exhibit Hall, 1st Floor | Exhibitor badge required

7 a.m. – 1 p.m.

Registration and Material Pickup

Concourse, 1st Floor

9 a.m. – 1 p.m.

Exhibits Open

Exhibit Hall, 1st Floor | Attendee or exhibitor badge required

9:30 – 11:15 a.m.

Capital/Service Provider Previews

NAPE Domestic Theater, Hall C, 1st Floor

9:30 – 11:30 a.m.

Expo Brunch

Exhibit Hall, 1st Floor

11:15 – 11:45 a.m.

Government Affairs Talk

Domestic Theater, Hall C, 1st Floor

12:30 – 1 p.m.

Summit Sweepstakes Drawing

Exhibit Hall C, 1st Floor | Must be present to win

1 – 8 p.m.

Exhibit Teardown

Exhibit Hall, 1st Floor

7 p.m.

IPAA Wildcatter's Ball*

The Astorian, Houston | Visit IPAA.org for fundraiser information

Reservation required

SATURDAY, FEB. 8

8 a.m. – noon

Exhibit Teardown

Exhibit Hall, 1st Floor | Exhibitor badge required

NAPE Media FAQs

Can Media attend NAPE?

Yes, active members of the media are invited to attend NAPE and can receive complimentary registration. Requirements for media registration include the following:

- Must be a member of the working press (reporter, writer, editor, publisher, etc.).
- Must provide a copy of press credentials at time of registration.
- Must be employed by a news organization that regularly covers the oil & gas industry, or be covering NAPE for the purpose of publication.
- Employees of media outlets who do not work in an editorial capacity are not qualified for a media badge, including art directors, district managers, graphic designers, managers, marketing representatives, public relations personnel, sales representatives and senior level managerial staff.
- Media access will not be permitted to organizations soliciting or selling services and products of any kind (marketing, advertising, sale of prospects, etc.).

Is there a code of conduct and dress code for media?

Yes, any media registrants who disrupt NAPE events and/or harass NAPE presenters, leadership or attendees may be removed from NAPE as well as denied media access for future NAPE events. NAPE reserves the right to revoke press privileges for any media registrants who are found to have misrepresented their position or organization. Additionally, all media are required to abide by NAPE's attendee dress code policy which is business professional. All Attendees must dress and conduct themselves in a professional and businesslike manner. NAPE Expo LP retains the right, at its sole discretion, to cancel media registrations and to remove or require the removal of any attendees whose conduct or dress is unprofessional in NAPE Expo LP's sole discretion. If such action is deemed appropriate by NAPE Expo LP, then such Attendee will be deemed to be in breach this Contract and will have forfeited his or her registration privileges and will not be entitled to receive any refund of fees paid. NAPE Expo LP and any of the Endorsers or Sponsors shall not be liable to Attendee or any other third party for any damages, including but not limited to any direct, incidental or consequential damages arising from or related to the Attendee's actions or removal from NAPE®

How do I register?

For media registration, please fill out our Media Registration Form online at napeexpo.com/media/registration.

When will I receive my registration confirmation?

You will receive an email confirmation before the show begins. Badges will be available for pick up at the "Media Check-In" table in the registration area at the convention center. Please contact pr@napeexpo.com with any questions.

Are speakers and/or NAPE executives available for interviews?

Yes, many business conference speakers are available for media interviews, but media must request interview appointments in advance. For interview requests with NAPE executives or business conference speakers, please contact pr@napeexpo.com.

Where can I find executive bios?

Executive bios are available upon request. Please direct inquiries to pr@napeexpo.com.

How do I schedule an interview?

Please contact pr@napeexpo.com with your preferred speaker or executive to schedule an interview. Please be advised that interviews will be scheduled based on the interviewee's availability.

Can I film and/or take photos on the show floor?

Due to proprietary information displayed on the show floor, photography is **not** allowed; however, NAPE can provide photos and B-Roll upon request for media use. If interested, please contact pr@napeexpo.com. NAPE has an official photographer and is happy to provide registered media with approved photos of speakers and special events. Please refer to the private link that is provided on show site with access to photos from the current expo.

Where can I find photos from the show?

NAPE can provide photos and B-Roll upon request. Please contact pr@napeexpo.com with your request. For photos from past NAPE events, please visit our Resources page at napeexpo.com/media/resources. For registered media, a private link will be provided on show site with access to photos from the current expo.

Where can I find the latest news on NAPE?

Please visit our News page at napeexpo.com/news and our Resources page at napeexpo.com/media/resources for NAPE materials including press releases, news articles, fact sheets, photos, etc.

What amenities are available in the media hospitality suite?

Amenities in the media hospitality suite include access to work space, interview area, Wi-Fi, power outlets, beverages and snacks.

Where can I find a schedule of NAPE media events?

A list of official NAPE media events can be found on our show calendars:
napeexpo.com/summit/schedule
napeexpo.com/summer/schedule

Can media attend the Summit Charities Luncheon?

Media are welcome to attend the Charities Luncheon to cover the event; however, **no photography or recording is allowed**. If you would like to eat lunch at the event, you will need to purchase a charities luncheon ticket through our registration page at napeexpo.com/summit/attend/registration-information.



NAPE SUMMIT ANNOUNCES 2020 GLOBAL BUSINESS CONFERENCE SPEAKER LINEUP AND SCHEDULE

12.05.2019

NAPE Summit announced today the speakers and schedule for the 2020 NAPE Global Business Conference taking place Feb. 5, 2020, as part of NAPE Summit Week in Houston. The NAPE Global Business Conference will feature keynote speaker **Matt Gallagher, president and CEO of Parsley Energy**, who will discuss revolutionary shale drilling in his presentation titled “A Shale New Deal: Resilience and a Green Future.”

“The 2020 NAPE Global Business Conference will provide attendees exclusive insights into key trends, predictions and challenges, covering both domestic topics, such as the North American horizontal drilling industry, and international topics, like the emerging world LNG markets,” said **John Lodge, chairman of the NAPE Operators Committee**. “This event brings together an outstanding group of experienced professionals and industry leaders from across the globe to have meaningful conversations about where our industry is today and where it is headed tomorrow.”

Offering attendees additional networking time and industry insights before the expo doors open, the NAPE Global Business Conference will feature the following speakers and presentations:

- “The Myopia of a Carbon-Only Lens” presented by **Dr. Scott W. Tinker, director of the Bureau of Economic Geology at The University of Texas at Austin**
- “Trends in the North American Frac Industry” presented by **Leen Weijers, vice president of engineering at Liberty Oilfield Services**
- “Data and Where It Is Going” panel discussion moderated by **Jim Wicklund, managing director at Stephens, Inc.** with panelists **Zane Arrott, COO of RSP and Rising Star Energy; Nate Clark, principal at Deloitte Consulting LLP; and Evan Anderson, co-founder and CEO of Oseberg**
- “Beyond the Wellhead — The Missing Links” panel discussion moderated by **A. Chris Aulds, partner at Pearl Energy Investments**, with panelists **Tom Lloyd, director of marketing and midstream at Marathon Oil; Brian Frederick, president of asset operations at DCP Midstream; and Jim Finley, CEO and owner of Finley Resources**
- “Emerging World LNG Markets: Forecast & Prognostication” presented by **J. Corey Grindal, senior vice president of supply at Cheniere Energy**
- “A&D Update” presented by **Maynard Holt, CEO of Tudor Pickering Holt & Co.**

NAPE Summit Week will also include the annual NAPE Summit Charities Luncheon with **U.S. Ambassador to the United Nations (2017-2019) Nikki Haley**, as keynote speaker; educational seminars presented by industry organizations AAPL, AAPG, IPAA, SEG and AIPN; domestic and international NAPE Theaters running two days of Prospect Previews and Capital and Service Provider Previews; and a Government Affairs Session featuring **David Porter, former Texas railroad commissioner and chairman**.

In addition, several networking opportunities will be available for exhibitors and attendees, including Connections & Conversations featuring Women in Energy; a Job Fair for prospective employers and employees; the annual Icebreaker; and a two-day expo spread across more than 433,000 square feet of exhibition space. The expo will conclude with a Summit Sweepstakes Drawing for a 2020 Ford Mustang.



NAPE ANNOUNCES NEW 'MAGAZINE FOR DEALMAKERS' TO COMPLEMENT EXPOS

11.07.2019

NAPE, the world's largest oil and gas prospect expo, has launched a new magazine to complement its semiannual expos: *NAPE — The Magazine for Dealmakers*.

"We are excited for this opportunity to expand the NAPE brand and to bring more value to our NAPE audience," said Le'Ann Callihan, director of NAPE. "NAPE is the place where deals happen. Now *NAPE — The Magazine for Dealmakers* will bring the insight, excitement and innovation of the NAPE expos directly to our customers' mailboxes and keep the NAPE energy going year-round."

Debuting this month, the quarterly, full-color print and digital business journal is tailored for upstream oil and gas professionals. It is mailed as a complimentary subscription to the 15,000-plus attendees of the NAPE expos. These oil and gas decision-makers include executives, landmen, geologists, engineers, geophysicists and financiers from independent O&G companies large and small, the majors and international players. In addition, 71% of subscribers are at the executive director or manager level.

The inaugural issue of the *NAPE* magazine turns the spotlight on David Lawler, CEO of BPX; Kim McHugh, vice president of Drilling & Completions at Chevron Corp.; and Don Clark, president of DBC Resources. It also features trend pieces on big data, global markets and the shale revolution, expert insights on energy price volatility, tips for creating a companywide learning culture, new research that debunks exercise myths, as well as highlights from Summer NAPE, the first NAPE Classic Golf Tournament purple jacket ceremony, buzz from the NAPE show floor and "then and now" photos from expos past and present.

"*NAPE* magazine is packed with news-you-can-use that informs, educates and helps busy decision-makers make deals happen," Callihan said. "We are proud to provide a complimentary subscription to NAPE attendees as an insightful resource and also as a thank you for their part in igniting the industry and fueling the American economy. Like the NAPE expos, *NAPE — The Magazine for Dealmakers* is created by industry for industry — with the profits invested back into our industry."

NAPE is the largest exhibition of its kind in the world, providing unmatched venues for oil and gas professionals to meet, network, connect and do business. It was founded in 1993 by the American Association of Professional Landmen and now also includes the Independent Petroleum Association of America, Society of Exploration Geophysicists and American Association of Petroleum Geologists as partner hosts.

NAPE is unique in that it's brought to industry by four not-for-profit organizations. All net profit derived from the NAPE expos and the *NAPE* magazine is distributed directly to the four partnering associations to benefit their members — landmen, operators, geophysicists and geologists — and the industry at large through education, legislative and regulatory advocacy, technical publications, public lands access efforts, scholarships and much more.

There are two NAPE expos held in Houston each year: NAPE Summit in February and Summer NAPE in August. Past NAPE keynote speakers have included former President George W. Bush and First Lady Laura Bush, retired Gen. Colin Powell, Rudy Giuliani and many oil and gas company CEOs.

The next NAPE Summit is Feb. 3-7, 2020, at the George R. Brown Convention Center and will feature U.S. Ambassador to the United Nations (2017-2019) Nikki Haley as the keynote speaker for the NAPE Expo Charities Luncheon. Since 2009, we have distributed over \$3.25 million to help charities support U.S. veterans through our annual NAPE Charities Luncheon. For more information and to register, visit NAPEexpo.com.



NAPE PARTNERS WITH TCU TO LAUNCH NEW ENERGY INNOVATION CASE COMPETITION AT NAPE SUMMIT

01.21.2020

NAPE — the place where deals happen — and TCU will bring together MBA students from some of the nation's top schools to put their analytical skills and energy expertise to the test in the inaugural NAPE/TCU Energy Innovation Case Competition Feb. 4 at NAPE Summit. Up for grabs: \$40,000 in prize money.

Four-person teams of MBA students from 12 universities will showcase their talent and oil and gas knowledge before a panel of judges made up of distinguished leaders from industry and academia. For this year's case, the teams will analyze the implications of the wide performance of U.S. E&P equities in 2019 and create innovative real-world solutions.

Preliminary information about the case will be given to all teams one week prior to NAPE Summit. On the day of the competition, teams will have five hours to prepare before presenting before the panel of judges. An awards dinner will be held that evening, with the first place team receiving \$25,000, second place receiving \$10,000 and third place \$5,000. On Wednesday, Feb. 5, the winning team will make a lunchtime presentation in front of attendees of the NAPE Global Business Conference.

The competition is sponsored by the AAPL Educational Foundation. Participation is by invitation only and limited to 12 teams. This year's competing universities are:

Rice University — Jones Graduate School of Business
SMU — Cox School of Business
TCU — Neeley School of Business
Tulane University — Freeman School of Business
University of Colorado — Leeds School of Business
University of Denver — Daniels College of Business
University of Houston — Bauer College of Business
University of North Carolina Chapel Hill — Kenan-Flagler Business School
University of Oklahoma — Price College of Business
University of Texas at Austin — McCombs School of Business
University of Texas at Dallas — Naveen Jindal School of Management

“NAPE is the place where deals happen — and that includes opportunities for our future industry leaders,” said Le’Ann Callihan, director of NAPE. “The new NAPE/TCU Energy Innovation Case Competition enables MBA students from the country's best programs to compete head to head on a real-world, right-now energy challenge and then get feedback on their work from respected industry leaders. With NAPE's Job Fair, unrivaled networking and now the NAPE/TCU Case Competition, NAPE Summit is an excellent venue for energy students to make meaningful connections and begin building successful careers.”



2020 NAPE SUMMIT TO WELCOME OVER 12,000 ATTENDEES, 700 EXHIBITORS FEB. 3-7 IN HOUSTON

01.28.2020

NAPE Summit Week, the world's largest oil and gas marketplace, returns to the George R. Brown Convention Center Feb. 3-7, bringing together more than 12,000 professionals and 700 exhibitors from across the globe to network, learn and make deals happen. In addition to more than 433,000 square feet of exhibit space, NAPE Summit hosts numerous professional development seminars, networking events, international and domestic prospect previews, panel discussions with industry leaders, a job fair, the all-new NAPE/TCU Case Competition and much more.

On Tuesday, Feb. 4, MBA students from 11 of the nation's top business schools compete for \$40,000 in cash prizes at the inaugural NAPE/TCU Energy Innovation Case Competition. Four-person student teams will analyze the implications of the wide performance of U.S. E&P equities in 2019 and then present their innovative solutions before a panel of judges made up of distinguished leaders from industry and academia. The competition is sponsored by the AAPL Educational Foundation.

At the NAPE Global Business Conference on Wednesday, Feb. 5, industry leaders share candid insights into the latest trends, issues and challenges. Keynote speaker **Matt Gallagher, president and CEO of Parsley Energy**, will discuss revolutionary shale drilling in his presentation titled "A Shale New Deal: Resilience and a Green Future." Other speakers and presentations include:

- "The Myopia of a Carbon-Only Lens" presented by Dr. Scott W. Tinker, director of the Bureau of Economic Geology at The University of Texas at Austin
- "Trends in the North American Frac Industry" presented by Leen Weijers, vice president of engineering at Liberty Oilfield Services
- "Data and Where It Is Going" panel discussion moderated by Jim Wicklund, managing director at Stephens Inc., with panelists Zane Arrott, COO of RSP and Rising Star Energy; Nate Clark, principal at Deloitte Consulting LLP; and Evan Anderson, co-founder and CEO of Oseberg
- "Beyond the Wellhead — The Missing Links" panel discussion moderated by A. Chris Aulds, partner at Pearl Energy Investments, with panelists Tom Lloyd, director of marketing and midstream at Marathon Oil; Brian Frederick, president of asset operations at DCP Midstream; and Jim Finley, CEO and owner of Finley Resources
- "Emerging World LNG Markets: Forecast & Prognostication" presented by J. Corey Grindal, senior vice president of supply at Cheniere Energy
- "A&D Update" presented by Maynard Holt, CEO of Tudor Pickering Holt & Co.

Back by popular demand, the NAPE Job Fair connecting prospective employers and employees is Wednesday afternoon, and the day concludes with the annual Icebreaker networking event.

Exhibit doors open on Thursday with companies large and small from across the country and the world filling up more than 400,000 square feet of exhibit space. In addition, two Prospect Preview theaters run concurrently — one featuring domestic prospects and one featuring international prospects. During these theaters, exhibiting companies offer 8-minutes show-and-tell previews of prospects available on the show floor.

Also on Thursday, the annual NAPE Summit Charities Luncheon honors our nation's heroes. Since 2009, the annual NAPE Charities Luncheon has raised more than \$3.5 million for nonprofit groups that provide direct support to wounded veterans and the active military. That afternoon, Jacki Pick Deason, host of *The Jacki Daily Show*, returns to moderate Connections & Conversations. This year's panel includes Nicole R. Braley, vice president head of Marketing Americas, Wood Mackenzie; Alexandra Pruner, independent director, Plains All American; and Sarah Sandberg, senior director, Investor Relations & Corporate Affairs, DCP Midstream.

Exhibits continue Friday, along with Capital and Service Provider Previews and a Government Affairs Session featuring **David Porter, former Texas railroad commissioner and chairman**. The expo concludes that afternoon with a Summit Sweepstakes Drawing for a 2020 Ford Mustang.

"There is no better place to network, learn from leading experts and keep up with the latest trends, issues and innovations in the upstream oil and gas industry than NAPE," said Le'Ann Callihan, director of NAPE. "NAPE truly is the place where deals happens and 2020 NAPE Summit promises not to disappoint!"