

NAPE SUMMIT

2021 SPONSORSHIPS

NAPE

Where Deals Happen

2021 NAPE SUMMIT WEEK
IN PERSON: AUG 18 – 20
VIRTUAL: AUG 9 – SEPT 3
Houston, TX



NAPE

NUTECH
MARKET RESEARCH INTELLIGENCE

NAPE Summit is the world's largest global upstream oil and gas exploration and production expo, and in 2019, 99 of the 700 exhibiting companies at NAPE Summit took advantage of sponsorship opportunities.

When you become a NAPE sponsor, you join an elite group of companies and organizations that have chosen to make NAPE their promotional stage. NAPE sponsorships are available at varying levels and provide the following exclusive advantages:

- increased brand exposure and awareness
- prime booth location on Sponsor's Row
- priority access to housing
- early bird booth pricing
- advertising perks
- preferred seating and advance tickets
- first right of refusal
- additional priority points

Your sponsorship can provide increased visibility at many different touch points leading up to and during NAPE Summit Week. NAPE's business development reps are equipped to find the package that makes the most sense for your company's needs and expectations.

Contact our business development team today to discuss our sponsorship packages and which opportunity best suits your needs.

BUSINESS DEVELOPMENT TEAM

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2021 NAPE SUMMIT SPONSORSHIPS

PREMIER

LANYARD

REGISTRATION

REGISTRATION BAG

FLOOR RECEPTION

HOTEL KEY CARD

SHOW GUIDE

GLOBAL BUSINESS

CONFERENCE

DOMESTIC THEATER

INTERNATIONAL THEATER

WASHROOM

MOBILE OFFICE

EMAIL BLAST

PROFESSIONAL HEADSHOT

BOOTH

NAPE WEBSITE

AISLE SIGN

COAT/BAG CHECK

INFORMATION BOOTH

MOBILE APP

GLOBAL BUSINESS

CONFERENCE KEYNOTE

POPCORN

FOOTPATH

BEVERAGE AREA

ATTENDEE LUNCH & BRUNCH

WI-FI

SEATED LOUNGE

JOB FAIR

CELL PHONE CHARGING

STATION

DEAL MAKER'S CENTER

2021 NAPE SUMMIT SPONSORSHIP PACKAGES

PREMIER SPONSOR

\$40,000

(Contact for availability)

- Premier booth location near the entrance of the show floor or in the middle of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 5 complimentary full-access attendee badges
- Company logo on event signage throughout NAPE Summit and in promotional materials leading up to event
- Pre- and post-show email recognition
- On-site express check-in

In addition to the perks listed above, choose one of the following for exclusive recognition:

- Bench branding
- NAPE sweepstakes (2)
- Hilton material drop
- Marriott material drop
- Pedicab branding
- Shuttle bus branding
- Ice cream bar
- Marketing piece in registration bag
- Exhibitor giveaway
- Floorplan highlight
- Media bins
- Social media boost

REGISTRATION

\$40,000

(1 available)

- 5 complimentary full-access attendee badges
- Company logo on banners at registration
- Company logo on signage at registration
- Company logo on all attendee registration email confirmations
- Company logo at bottom on NAPE registration reminder emails
- Priority booth location in the \$40,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- On-site express check-in

LANYARD

SOLD

\$30,000

(1 available)

- Exclusive company logo on show provided lanyards
- Priority booth location in the \$30,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth sizes 20' x 20' or larger
- On-site express check-in

2021 NAPE SUMMIT SPONSORSHIP PACKAGES

REGISTRATION BAG

\$25,000

(4 available)

- Company logo on signage near registration area and on registration bags
- Priority booth location in the \$25,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

NAPE FLOOR RECEPTION

\$25,000

(3 available)

- Company logo on signage throughout reception
- Company logo on promotional service items during reception
- Priority booth location in the \$25,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

HOTEL KEY CARD

\$20,000

(3 available)

- Company logo on designated hotel key cards
- Priority booth location in the \$20,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

EXCLUSIVE SHOW GUIDE **SOLD**

\$20,000

(1 available)

- Exclusive company logo on the cover of the Show Guide
- Priority booth location in the \$20,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

2021 NAPE SUMMIT SPONSORSHIP PACKAGES

GLOBAL BUSINESS CONFERENCE

\$17,500

(4 available)

- Company logo throughout the Business Conference (podium excluded)
- Company logo on promotional service items during Business Conference
- Priority booth location in the \$17,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

NAPE DOMESTIC THEATER

\$15,000

(4 available)

- Company logo at the Domestic Theater on expo floor
- Company logo on on-site schedule signage
- Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

NAPE INTERNATIONAL THEATER

\$15,000

(4 available)

- Company logo at the International Theater on expo floor
- Company logo on on-site schedule signage
- Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

MOBILE OFFICE

\$15,000

(2 available)

- Company logo on signage in sponsored mobile office
- Opportunity to place logoed stationary and pens in mobile office
- Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

2021 NAPE SUMMIT SPONSORSHIP PACKAGES

WASHROOM

\$15,000

(2 available)

- Company logo displayed in two men's and women's washrooms in various locations
- Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

NAPE EMAIL BLAST

\$15,000

(4 available)

- Company logo recognition on three NAPE emails distributed to industry professionals leading up to the event
- Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

NAPE WEBSITE HOMEPAGE

\$12,500

(4 available)

- Company logo featured on the NAPE homepage
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

AISLE SIGN

\$12,500

(8 available)

- Company logo displayed on hanging aisle signs throughout expo floor
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

2021 NAPE SUMMIT SPONSORSHIP PACKAGES

PROFESSIONAL HEADSHOT BOOTH **SOLD** **\$12,500**

(1 available)

- Company logo featured on promotional signage in and around headshot booth
- Special time set aside for the sponsoring company to get headshots for employees attending NAPE
- Company logo on post-show headshot distribution
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

COMPLIMENTARY COAT/BAG CHECK **SOLD** **\$12,500**

(1 available)

- Company logo on luggage tag placed on each bag checked
- Company logo on claim ticket
- Company logo on signage at coat/bag check area
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

INFORMATION BOOTH **\$12,500**

(1 available)

- Exclusive company logo on the Information Booth
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Opportunity to place promotional items in the information booth
- On-site express check-in

2021 NAPE SUMMIT SPONSORSHIP PACKAGES

POPCORN

\$10,000

(2 available)

- Company logo on popcorn cups and two large signs
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

FOOTPATH

\$10,000

(3 available)

- Company logo on floor clings directing attendees to registration and expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- On-site express check-in

GLOBAL BUSINESS CONFERENCE LUNCHEON

\$10,000

(4 available)

- Company logo recognition throughout the Business Conference Luncheon
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

BEVERAGE AREA

\$10,000

(6 available)

- Company logo on signage at the beverage area on expo floor
- Company logo on service items at beverage area on expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

ATTENDEE LUNCH & BRUNCH

\$10,000

(8 available)

- Company logo on signage at the buffet luncheon
- Company logo on promotional service items used at attendee buffet lunch & brunch
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

Please note that the costs for booth space are not included in the sponsorships listed above. Prevailing rates will apply for all booth purchases in addition to the sponsorship costs listed above.

2021 NAPE SUMMIT SPONSORSHIP PACKAGES

WI-FI **SOLD** **\$10,000**

(1 available)

- Company's website featured as landing page for all Wi-Fi access
- Company logo on signage around expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- On-site express check-in

SEATED LOUNGE **\$10,000**

(6 available)

- Company logo on signage at seated lounge
- Opportunity to place your company's promotional items in seated lounge
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

CONNECTIONS & CONVERSATIONS **\$10,000**

(3 available)

- Company logo on signage at Connections & Conversations event
- 10 tickets to Connections & Conversations event
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

JOB FAIR SPONSOR **\$7,500**

(3 available)

- Company logo on signage at Job Fair and in promotional materials leading up to the event
- Priority booth location in the \$7,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- On-site express check-in

2021 NAPE SUMMIT SPONSORSHIP PACKAGES

CELL PHONE CHARGING STATION

\$7,500

(6 available)

- Company logo on cell phone charging station signage
- Priority booth location in the \$7,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- On-site express check-in

DEAL MAKER'S CENTER

\$7,500

(4 available)

- Company logo on signage for Deal Maker's Center
- Opportunity to place company literature in Deal Maker's Center
- Priority booth location in the \$7,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- On-site express check-in

Please note that the costs for booth space are not included in the sponsorships listed above. Prevailing rates will apply for all booth purchases in addition to the sponsorship costs listed above. To purchase a sponsorship or for additional information, please contact (817) 847-7700 and ask for the Business Development Team, or email us at sponsorships@NAPEexpo.com.