

# **2022 SPONSORSHIPS**

NAPE SUMMIT WEEK  
FEB 7-11 | HOUSTON

**NAPE**

*Where Deals Happen*



NAPE

NUTECH

NAPE Summit is the world's largest global energy expo, and in 2020, 92 of the 670 exhibiting companies at NAPE Summit took advantage of sponsorship opportunities.

When you become a NAPE sponsor, you join an elite group of companies and organizations that have chosen to make NAPE their promotional stage. NAPE sponsorships are available at varying levels and provide the following exclusive advantages:

- increased brand exposure and awareness
- prime booth location on Sponsor's Row
- priority access to housing
- early bird booth pricing
- advertising perks
- preferred seating and advance tickets
- first right of refusal
- additional priority points

Your sponsorship can provide increased visibility at many different touch points leading up to and during NAPE Summit Week. NAPE's business development reps are equipped to find the package that makes the most sense for your company's needs and expectations.

Contact our business development team today to discuss our sponsorship packages and which opportunity best suits your needs.

## **BUSINESS DEVELOPMENT TEAM**

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## **2022 NAPE SUMMIT SPONSORSHIPS**

PREMIER

LANYARD

ICEBREAKER

REGISTRATION

REGISTRATION BAG

COCKTAIL RECEPTION

HOTEL KEY CARD

SHOW GUIDE

GLOBAL BUSINESS CONFERENCE

DOMESTIC THEATER

INTERNATIONAL THEATER

RENEWABLE ENERGY PAVILION

WASHROOM

MOBILE OFFICE

EMAIL BLAST

PROFESSIONAL HEADSHOT BOOTH

NAPE WEBSITE

AISLE SIGN

COAT/BAG CHECK

INFORMATION BOOTH

DEALMAKER'S CENTER

GLOBAL BUSINESS  
CONFERENCE KEYNOTE

CONNECTIONS & CONVERSATIONS

POPCORN

FOOTPATH

BEVERAGE AREA

ATTENDEE LUNCH & BRUNCH

WI-FI

SEATED LOUNGE

JOB FAIR

CELL PHONE CHARGING STATION

## 2022 NAPE SUMMIT SPONSORSHIP PACKAGES

### PREMIER SPONSOR

**\$40,000**

*(Contact for availability)*

- Premier booth location near the entrance of the show floor or in the middle of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 5 complimentary full-access attendee badges
- 60 invitations to the Sponsor's Reception (*private event*)
- 8 complimentary tickets to the Charities Industry Luncheon
- Company logo on event signage throughout NAPE Summit and in promotional materials leading up to event
- Pre- and post-show email recognition
- On-site express check-in

In addition to the perks listed above, choose one of the following for exclusive recognition:

- Bench branding
- Pedicab branding
- Exhibitor giveaway
- NAPE sweepstakes (2)
- Shuttle bus branding
- Floorplan highlight
- Hilton material drop
- Ice cream bar
- Media bins
- Marriott material drop
- Marketing piece in registration bag
- Social media boost

### REGISTRATION SPONSOR

**\$30,000**

*(1 available)*

- Company logo on signage in registration area
- Company logo on all attendee registration email confirmations
- Company logo at bottom on NAPE registration reminder emails
- Priority booth location in the \$30,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 50 invitations to the Sponsor's Reception (*private event*)
- 8 complimentary tickets to the Charities Industry Luncheon
- On-site express check-in

### LANYARD SPONSOR

**\$30,000**

*(1 available)*

- Exclusive company logo on show provided lanyards
- Priority booth location in the \$30,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth sizes 20' x 20' or larger
- 50 invitations to the Sponsor's Reception (*private event*)
- 8 complimentary tickets to the Charities Industry Luncheon
- On-site express check-in

## 2022 NAPE SUMMIT SPONSORSHIP PACKAGES

### ICEBREAKER RECEPTION SPONSOR

**\$30,000**

*(3 available)*

- Company recognition on signage at the reception and in promotional materials
- Logo included on promotional service items at the reception
- Priority booth location in the \$30,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 50 invitations to the Sponsor's Reception (*private event*)
- 8 complimentary tickets to the Charities Industry Luncheon
- On-site express check-in

### REGISTRATION BAG SPONSOR

**\$25,000**

*(4 available)*

- Company logo on signage near registration area and on registration bags
- Priority booth location in the \$25,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 45 invitations to the Sponsor's Reception (*private event*)
- 8 complimentary tickets to the Charities Industry Luncheon
- On-site express check-in

### NAPE COCKTAIL RECEPTION SPONSOR

**\$25,000**

*(3 available)*

- Company logo on signage throughout reception
- Company logo on promotional service items during reception
- Priority booth location in the \$25,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 45 invitations to the Sponsor's Reception (*private event*)
- 8 complimentary tickets to the Charities Industry Luncheon
- On-site express check-in

### HOTEL KEY CARD SPONSOR

**\$20,000**

*(3 available)*

- Company logo on designated hotel key cards
- Priority booth location in the \$20,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 40 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

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To purchase a sponsorship or for additional information, call (817) 847-7700 and ask for the Business Development Team or email us at [sponsorships@NAPEexpo.com](mailto:sponsorships@NAPEexpo.com). Please note that the costs for booth space are not included in the sponsorships listed above. Prevailing rates will apply for all booth purchases in addition to the sponsorship costs listed above.

## 2022 NAPE SUMMIT SPONSORSHIP PACKAGES

### EXCLUSIVE SHOW GUIDE SPONSOR

**\$20,000**

(1 available)

- Exclusive company logo on the cover of the Show Guide
- Priority booth location in the \$20,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 40 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### GLOBAL BUSINESS CONFERENCE SPONSOR

**\$17,500**

(4 available)

- Company logo throughout the Business Conference (*podium excluded*)
- Company logo on promotional service items during Business Conference
- Priority booth location in the \$17,500 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 35 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### NEW RENEWABLE ENERGY PAVILION PREMIER SPONSOR

**\$17,500**

(2 available)

- Company logo throughout the Renewable Energy Pavilion
- Company logo on entrance into the pavilion and REP Theater
- Branding on specialized pre-show email blasts
- Promotion in REP press release and *NAPE — The Magazine for Dealmakers*
- Priority booth location in the \$17,500 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 5 complimentary full-access attendee badges
- 35 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### NEW RENEWABLE ENERGY PAVILION SUPPORTING SPONSOR \$15,000

(3 available)

- Company logo throughout the Renewable Energy Pavilion
- Company logo on entrance into the pavilion and REP Theater
- Branding on specialized pre-show email blasts
- Promotion in REP press release and *NAPE — The Magazine for Dealmakers*
- Priority booth location in the \$15,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 5 complimentary full-access attendee badges
- 30 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

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## 2022 NAPE SUMMIT SPONSORSHIP PACKAGES

### NAPE DOMESTIC THEATER SPONSOR

**\$15,000**

(4 available)

- Company logo at the Domestic Theater on expo floor
- Company logo on on-site schedule signage
- Priority booth location in the \$15,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 30 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### NAPE INTERNATIONAL THEATER SPONSOR

**\$15,000**

(4 available)

- Company logo at the International Theater on expo floor
- Company logo on on-site schedule signage
- Priority booth location in the \$15,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 30 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### WASHROOM SPONSOR

**\$15,000**

(2 available)

- Company logo displayed in two men's and women's washrooms in various locations
- Priority booth location in the \$15,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 30 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### MOBILE OFFICE SPONSOR

**\$15,000**

(2 available)

- Company logo on signage in sponsored mobile office
- Opportunity to place logoed stationary and pens in mobile office
- Priority booth location in the \$15,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 30 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### NAPE EMAIL BLAST SPONSOR

**\$15,000**

(4 available)

- Company logo recognition on three NAPE emails distributed to industry professionals leading up to the event
- Priority booth location in the \$15,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 30 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

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## 2022 NAPE SUMMIT SPONSORSHIP PACKAGES

### NAPE WEBSITE HOMEPAGE SPONSOR

**\$12,500**

(4 available)

- Company logo featured on the NAPE homepage
- Priority booth location in the \$12,500 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 25 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### AISLE SIGN SPONSOR

**\$12,500**

(8 available)

- Company logo displayed on hanging aisle signs throughout expo floor
- Priority booth location in the \$12,500 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 25 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### PROFESSIONAL HEADSHOT BOOTH SPONSOR

**\$12,500**

(1 available)

- Company logo featured on promotional signage in and around headshot booth
- Special time set aside for the sponsoring company to get headshots for employees attending NAPE
- Company logo on post-show headshot distribution
- Priority booth location in the \$12,500 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 25 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### COMPLIMENTARY COAT/BAG CHECK SPONSOR

**\$12,500**

(1 available)

- Company logo on luggage tag placed on each bag checked
- Company logo on claim ticket
- Company logo on signage at coat/bag check area
- Priority booth location in the \$12,500 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 25 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in



## 2022 NAPE SUMMIT SPONSORSHIP PACKAGES

### INFORMATION BOOTH SPONSOR

**\$12,500**

(1 available)

- Exclusive company logo on the Information Booth
- Priority booth location in the \$12,500 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Opportunity to place promotional items in the Information Booth
- 25 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### POPCORN SPONSOR

**\$10,000**

(2 available)

- Company logo on popcorn cups and two large signs
- Priority booth location in the \$10,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### FOOTPATH SPONSOR

**\$10,000**

(3 available)

- Company logo on floor clings directing attendees to registration and expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### GLOBAL BUSINESS CONFERENCE LUNCHEON SPONSOR

**\$10,000**

(4 available)

- Company logo recognition throughout the Global Business Conference Luncheon
- Priority booth location in the \$10,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### BEVERAGE AREA SPONSOR

**\$10,000**

(6 available)

- Company logo on signage at the beverage area on expo floor
- Company logo on service items at beverage area on expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

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### ATTENDEE LUNCH & BRUNCH SPONSOR

**\$10,000**

(8 available)

- Company logo on signage at the buffet luncheon
- Company logo on promotional service items used at attendee buffet lunch & brunch
- Priority booth location in the \$10,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### WI-FI SPONSOR

**\$10,000**

(1 available)

- Company's website featured as landing page for all Wi-Fi access
- Company logo on signage around expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### SEATED LOUNGE SPONSOR

**\$10,000**

(6 available)

- Company logo on signage at seated lounge
- Opportunity to place your company's promotional items in seated lounge
- Priority booth location in the \$10,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### CONNECTIONS & CONVERSATIONS SPONSOR

**\$10,000**

(3 available)

- Company logo on signage at Connections & Conversations event
- Priority booth location in the \$10,000 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

### CELL PHONE CHARGING STATION SPONSOR

**\$7,500**

(6 available)

- Company logo on cell phone charging station signage
- Priority booth location in the \$7,500 area of Sponsor's Row (*booth fees not included*)
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- 15 invitations to the Sponsor's Reception (*private event*)
- On-site express check-in

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## 2022 NAPE SUMMIT SPONSORSHIP PACKAGES

### DEALMAKER'S CENTER SPONSOR

**\$7,500**

*(4 available)*

- Company logo on signage for Dealmaker's Center
- Opportunity to place company literature in Dealmaker's Center
- Priority booth location in the \$7,500 area of Sponsor's Row *(booth fees not included)*
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- 15 invitations to the Sponsor's Reception *(private event)*
- On-site express check-in

### JOB FAIR SPONSOR

**\$7,500**

*(3 available)*

- Company logo on signage at Job Fair and in promotional materials leading up to the event
- Priority booth location in the \$7,500 area of Sponsor's Row *(booth fees not included)*
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 15 invitations to the Sponsor's Reception *(private event)*
- On-site express check-in