

## Dear Valued NAPE Supporter,

*It would be an understatement to say that we are excited to have another NAPE Summit coming soon. Volatile commodity prices have increased since last year (WTI +10%, NG +13%)<sup>1</sup> spurring more activity (rig count +45%, frac spread count +11%) and increased total asset transaction values (+38%) across our industry.<sup>2</sup> We expect this excitement will create quite a buzz on the NAPE show floor as our industry continues to regain its pre-COVID footing.*

*A significant part of the NAPE experience is our annual Charities Luncheon honoring and supporting America's heroic veterans. This year, we are pleased to recognize three outstanding veterans charities: **Rebuilding America's Warriors, PenFed Foundation and TADSAW (Train a Dog Save a Warrior)**. These charities have been selected for their commitment to serving veterans and the impact that NAPE's support would have on their respective missions. We have been honored with many distinguished Americans as previous keynote speakers for this event, including former President George W. Bush and first lady Laura Bush, former Secretaries of State Colin Powell and Mike Pompeo, former Secretaries of Defense James Mattis and Robert Gates, and former Ambassador to the United Nations Nikki Haley. This year, we are proud to have former Secretary of Defense Mark Esper as our keynote speaker.*

*The Charities Luncheon is hosted by NAPE Expo, LP, which is comprised of the American Association of Professional Landmen, the Independent Petroleum Association of America, the Society of Exploration Geophysicists, and the American Association of Petroleum Geologists. The NAPE Expo Charities Fund exists to honor and empower veterans in their adjustment back to civilian life. The Charities Luncheon has been a significant highlight of NAPE since 2009, with more than \$5.25 million raised to support America's heroes.*

*We are humbled and honored to support our nation's veterans, with 100% of the funds raised through donations and sponsorships going directly to the charities selected by the NAPE Expo Charities Fund.*

*In light of events and conflicts taking place around the globe, we are blessed to live in a country that values freedom, independence, and capitalism. These values have been secured, in large measure, by the sacrifices of our American veterans. We are proud to return a small measure of that debt to our veterans through the NAPE Expo Charities Fund, but we cannot do this without your generous support.*

*This brochure includes a sponsorship form and fact sheet for the 2023 NAPE Charities Luncheon. Please join us in supporting our veterans through your donation and/or sponsorship. Any amount, large or small, will make a significant impact for the selected charities. Please review the information and feel free to contact me if you have any questions in this regard. Thank you very much for your favorable consideration and support. We look forward to seeing you at the 2023 NAPE Summit.*

*Sincerely,*



David R. Cape, CPL  
Chairman, NAPE Operators Committee 2022-23  
dcape@texasarc.com  
Direct phone: (512) 482-4444

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<sup>1</sup> YOY as of Oct. 3, 2022

<sup>2</sup> YOY as of Sept. 30, 2022

## OUR MISSION

To honor and empower veterans in their adjustment back to civilian life through the giving of monies to various charities whose specific mission is to support wounded veterans and the active military.

## WHO WE ARE

At NAPE, we believe in giving back. Since 2009, over \$5.25 million has been donated through our annual NAPE Charities event to help charities that support U.S. veterans. In 2019 alone, America's oilmen honored the late President George H.W. Bush with a \$1 million donation given in his name to the NAPE Expo Charities Fund to continue its mission of honoring veterans. This donation will be distributed in \$100,000 increments over the next 10 years in President H.W. Bush's name to veterans charities selected by the NAPE Operators Committee. Additional funds raised each year will be added to this and distributed equally between the selected charity recipients. We lend our wholehearted support by covering all event costs, so 100% of the funds donated go directly to the charities. Each year this event features a different high-profile speaker and spotlights a group of deserving charities as award recipients.



## BENEFITS OF SPONSORING

- Ticket(s) to the NAPE Charities event with premier reserved seating
- Ticket(s) to a private photo-op with the guest speaker
- Company recognition displayed at the event and in printed materials and more!

## SPONSORSHIPS & DONATIONS

Lend your support to deserving veterans by participating in the NAPE Charities event. Sponsorships are available at wide-ranging levels:

**Diamond Level:** \$50,000+

**Platinum Level:** \$20,000-\$49,999

**Gold Level:** \$15,000-\$19,999

**Silver Level:** \$10,000-\$14,999

**Bronze Level:** \$5,000-\$9,999

**Friends of Vets:** Any amount under \$5,000

Donations of any level are greatly appreciated, and all contributions are tax deductible. A TextToGive option for individuals is also available.

For more information about charities sponsorship opportunities, contact Mariah Martin at [mmartin@NAPEexpo.com](mailto:mmartin@NAPEexpo.com).

## PAST SPEAKERS INCLUDE

- Former President George W. Bush
- Former First Lady Laura Bush
- Mike Pompeo, U.S. Secretary of State (2018-21)
- James Mattis, U.S. Secretary of Defense (2017-19)
- Nikki Haley, U.S. Ambassador to the United Nations (2017-19)
- Colin L. Powell, U.S. Secretary of State (2001-05)
- Robert Gates, U.S. Secretary of Defense (2006-11)



## CHARITIES SUPPORTED OVER THE YEARS

### The Coalition to Salute America's Heroes – America's Little Helpers Program

“Being a NAPE Expo Charities Fund recipient is an incredible blessing. Because of your support, together, we will make an impact on families and children assisted through the Coalition's newly launched program, America's Little Helpers. Our mission is to help children of wounded veterans cope, adjust, and aspire by connecting these brave heroes with their peers through monthly meetups and summer camp, sending care packages, and strengthening the family unit through respite opportunities. Thank you for making our life-changing dream become a reality for ALH!”

– Tiffany Steinmann, America's Little Helpers Program Manager







## TADSAW – Train a Dog – Save a Warrior

The NAPE Expo Charities Fund support means 40 to 50 veteran suicides will be prevented during 2022 with the training and accreditation of 40 to 50 Medical Alert Service Dog teams – One Veteran and One Dog, in the TADSAW PTSD (Participant Trained Service Dog) program. This means the quality of life for those families; those neighborhoods and those 40 to 50 communities will be better because that veteran suicide did not happen.

With NAPE's assistance, TADSAW saves two lives at a time – ONE Veteran and ONE Shelter/Rescue Dog. And ONE \*PTSD\* team equals one less suicide! Think about that occurring 40 to 50 times in 2022!!! NOW — that is Making a Difference!! Thank you!"

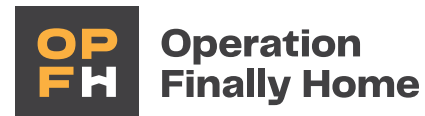
– TADSAW INC



## PENFED Foundation

After leaving the Marine Corps, SSGT Shaunterrie Bell, USMC Retired, became a systems engineer and consultant. However, the COVID-19 crisis and her subsequent job loss triggered a battle with mental health. Bell's ability to seek treatment for her mental health was complicated by her past due mortgage. She knew she couldn't address her personal crisis until she first addressed the financial crisis she was dealing with. The PenFed Foundation provided assistance to Bell to pay her past due mortgage.

"Because I was able to receive that assistance, I was able to focus on my mental health. I'm no longer consumed by my past and my trauma."





## Warrior Bonfire Program

Your support enables us to provide opportunities for Purple Heart recipients to realize a life free from guilt, strong personal relationships and becoming a productive member of his/her community.

“I’ve never shared my story before. After telling it, I felt a relief that I haven’t had in a long time.”

– Purple Heart Jody M.

“Overall, the trip had a profound impact on me, even compared to other veteran programs. The bonding with the other Purple Heart vets during the activities is great, especially during some of the more challenging events.”

– Purple Heart Landon R.



Serving America's  
Military Families





## Support-A-Soldier

Support-A-Soldier provides deployed U.S. military men and women with non-lethal ancillary equipment and other necessities, thereby improving their safety, readiness, comfort and/or efficiency in areas of combat operations. Support-A-Soldier differs from other groups in that they are in direct contact with the soldiers, which allows them to offer soldiers help they most often would not be able to get any other way.

“The contributions that Support-A-Soldier has made to SFODA 7233 has brought the best equipment to the Green Berets on the front line. I do not say this lightly, but the equipment you’ve provided us will save American lives and directly enable us to accomplish our mission. Your selflessness and sense of patriotism is inspiring and reminds us of why our mission is so important.”

– Andrew Mayville, Captain, U.S. Army Special Forces





## 2023 NAPE CHARITIES LUNCHEON SPONSORSHIP OPPORTUNITIES

Thursday, Feb. 2, 2023, 11 a.m. - 1 p.m., George R. Brown Convention Center, Grand Ballroom, 3rd Floor, Houston, TX

Please help us support our veterans by choosing one of the following levels of sponsorship:

### **DIAMOND LEVEL: \$50,000+** (3 AVAILABLE)

- Two individual tickets to a private VIP breakfast (limited to a total of only 20 guests) with Sec. Mark Esper the morning of the NAPE Charities Luncheon
- Five tables of eight at the NAPE Charities Luncheon
- Two individual tickets to a private photo-op with Sec. Mark Esper prior to the NAPE Charities Luncheon
- Three signed copies of Sec. Esper's book, *A Sacred Oath: Memoirs of a Secretary of Defense During Extraordinary Times*
- Acknowledgments: Company/Individual name/logo\* prominently displayed on a banner at the NAPE Charities Luncheon, in the NAPE Charities Luncheon Program and on the NAPE Charities Luncheon page of the NAPE website

### **PLATINUM LEVEL: \$20,000-\$49,999**

- Four tables of eight at the NAPE Charities Luncheon
- Two individual tickets to a private photo-op with Sec. Mark Esper prior to the NAPE Charities Luncheon
- Two signed copies of Sec. Esper's book, *A Sacred Oath: Memoirs of a Secretary of Defense During Extraordinary Times*
- Acknowledgments as stated for Diamond Level

### **GOLD LEVEL: \$15,000-\$19,999**

- Three tables of eight at the NAPE Charities Luncheon
- Two individual tickets to a private photo-op with Sec. Mark Esper prior to the NAPE Charities Luncheon
- Two signed copies of Sec. Esper's book, *A Sacred Oath: Memoirs of a Secretary of Defense During Extraordinary Times*
- Acknowledgments as stated for Diamond Level

### **SILVER LEVEL: \$10,000-\$14,999**

- Two tables of eight at the NAPE Charities Luncheon
- One individual ticket to a private photo-op with Sec. Mark Esper prior to the NAPE Charities Luncheon
- One signed copy of Sec. Esper's book, *A Sacred Oath: Memoirs of a Secretary of Defense During Extraordinary Times*
- Acknowledgments as stated for Diamond Level

### **BRONZE LEVEL: \$5,000-\$9,999**

- One table of eight at the NAPE Charities Luncheon
- One individual ticket to a private photo-op with Sec. Mark Esper prior to the NAPE Charities Luncheon
- One signed copy of Sec. Esper's book, *A Sacred Oath: Memoirs of a Secretary of Defense During Extraordinary Times*
- Acknowledgments as stated for Diamond Level

### **FRIENDS OF VETS: Any amount under \$5,000 is extremely appreciated**

- Company/Individual name listed on a banner at the NAPE Charities Luncheon, in the NAPE Charities Luncheon Program and on the NAPE Charities Luncheon page of the NAPE website

\* Due to publication deadlines, for a logo to be utilized in any of the acknowledgments listed above, please email your logo as a high-resolution jpeg or eps file to Mariah Martin at [mmartin@NAPEexpo.com](mailto:mmartin@NAPEexpo.com) by Friday, Dec. 16, 2022.

## 2023 NAPE CHARITIES LUNCHEON SPONSORSHIP AGREEMENT

Company (or Individual) Name: \_\_\_\_\_  
*Please list company/individual name exactly how you would like it to be used for signage and acknowledgements.*

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Business/Organization Address: \_\_\_\_\_

Please select your sponsorship level below: Sponsorship contribution: \$ \_\_\_\_\_

- DIAMOND LEVEL: \$50,000+ (3 AVAILABLE)**
- PLATINUM LEVEL: \$20,000-\$49,999**
- GOLD LEVEL: \$15,000-\$19,999**
- SILVER LEVEL: \$10,000-\$14,999**
- BRONZE LEVEL: \$5,000-\$9,999**
- FRIENDS OF VETS: Any amount under \$5,000**

Accepted and agreed to by:

\_\_\_\_\_  
Sponsor Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed or Typed Name

\_\_\_\_\_  
Title

Please complete and mail this form along with a check made payable to NAPE Expo Charities Fund to:

NAPE Expo Charities Fund  
Attention: Mariah Martin  
c/o NAPE Expo, LP  
800 Fournier Street  
Fort Worth, TX 76102

*Credit card authorization form or invoice available upon request.*

**NAPE Expo Charities Fund is a 501(c)3 nonprofit organization, Federal Tax ID# 81-3695208.**

Contributions or gifts to the NAPE Expo Charities Fund are completely tax deductible as a charitable contribution for federal income tax purposes. Goods and services received pursuant to contributions at levels stated should be deducted at market value of those goods and services received.