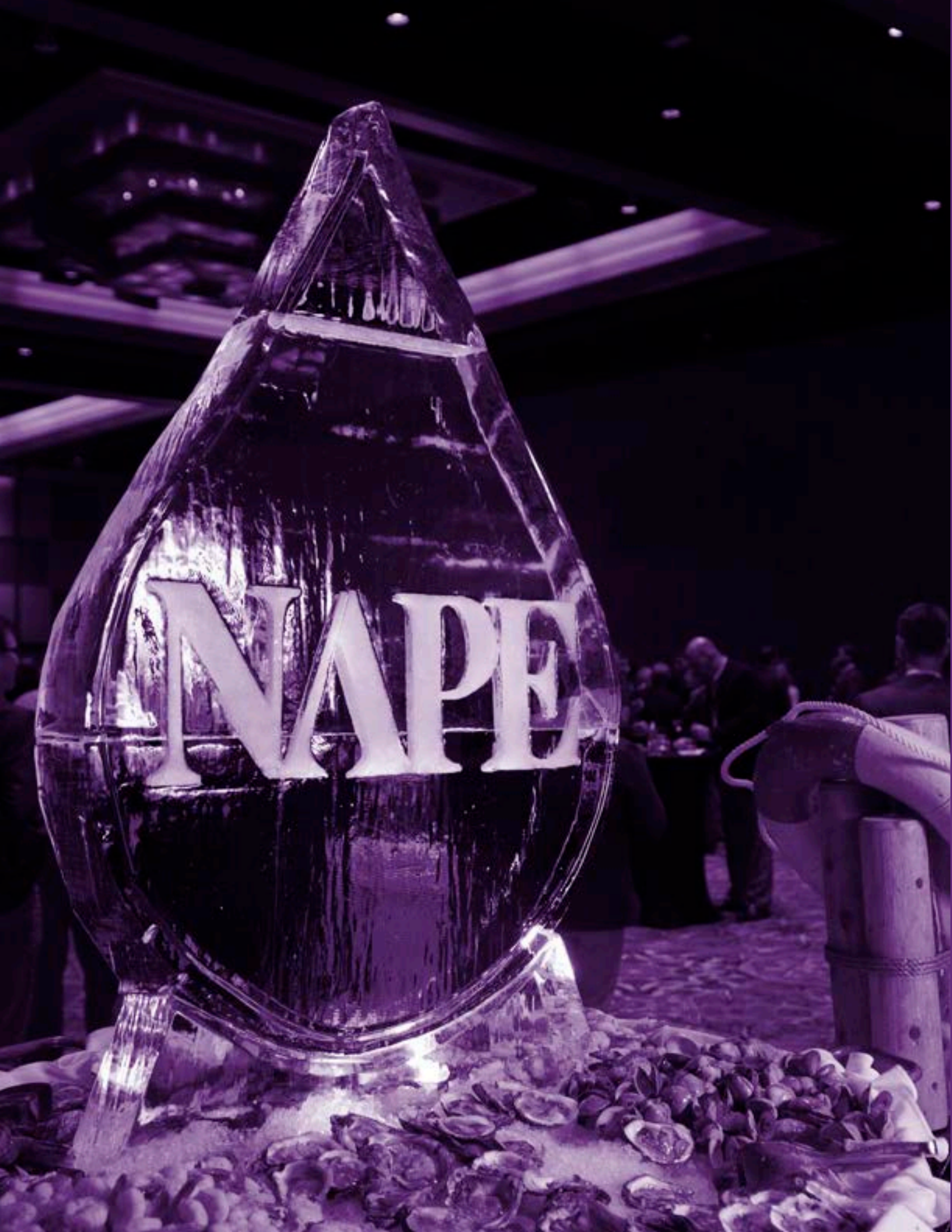


# 2024 SPONSORSHIPS

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NAPE SUMMIT  
FEB 7 – 9 | HOUSTON

**NAPE**  
*Where Deals Happen*



NAPE

NAPE Summit is the world's largest global energy expo. Year after year, 90% of our sponsoring exhibitors see the value in the additional exposure provided by our unique branding opportunities that they continue to renew their sponsorships.

When you become a NAPE sponsor, you join an elite group of companies and organizations that have chosen to make NAPE their promotional stage. NAPE sponsorships are available at varying levels and provide the following exclusive advantages:

- increased brand exposure and awareness
- prime booth location on Sponsor's Row
- priority access to housing
- preferred booth pricing
- advertising perks
- preferred seating and advance tickets
- first right of refusal
- additional priority points
- VIP reception

Your sponsorship can provide increased visibility at many different touch points leading up to and during NAPE Summit Week. NAPE's business development reps are equipped to find the package that makes the most sense for your company's needs and expectations.

Contact our business development team today to discuss our sponsorship packages and which opportunity best suits your needs.

## **BUSINESS DEVELOPMENT TEAM**

### **JENNIFER TAYLOR**

#### **(A-E COMPANIES)**

Business Development Manager

[jtaylor@NAPEexpo.com](mailto:jtaylor@NAPEexpo.com)

(817) 484-3615

### **DONDRIA ROOZEE**

#### **(F-Z COMPANIES)**

Business Development & Exhibitor Sales Representative

[droozee@NAPEexpo.com](mailto:droozee@NAPEexpo.com)

(817) 231-4567

## **2024 NAPE SUMMIT SPONSORSHIPS**

AISLE SIGN

ATTENDEE LUNCH & BRUNCH

BEVERAGE AREA

BIERGARTEN

BITCOIN MINING HUB

CELL PHONE CHARGING STATION

COAT/BAG CHECK

COCKTAIL RECEPTION

DOMESTIC THEATER

EMAIL BLAST

ENERGY BUSINESS CONFERENCE

FOOTPATH

GAMING LOUNGE

HOTEL KEY CARD

ICEBREAKER

INFORMATION BOOTH

INTERNATIONAL THEATER

JOB FAIR

LANYARD

MINERALS & ROYALTIES HUB

POPCORN

◆ **PREMIER** ◆

PROFESSIONAL HEADSHOT BOOTH

REGISTRATION

REGISTRATION BAG

RENEWABLE ENERGY HUB

SHOW GUIDE

WASHROOM

WEBSITE

WI-FI



# 2024 NAPE SUMMIT SPONSORSHIP PACKAGES

## PREMIER SPONSOR

**\$40,000**

(Contact for availability)

- Premier booth location near the entrance of the show floor or in the middle of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 10 complimentary full-access attendee badges
- 60 invitations to the Sponsor's Reception (private event)
- 8 complimentary tickets to the Charities Industry Luncheon
- Foursome to the NAPE Charity Golf Classic
- Company logo recognition on the Summit website homepage
- Company logo on entrance event signage throughout NAPE Summit and in promotional materials leading up to event
- Pre- and post-show email recognition
- On-site express check-in

In addition to the perks listed above, choose one of the following for exclusive recognition:

- Bench branding
- NAPE sweepstakes (2)
- Hilton material drop
- Marriott material drop
- Pedicab branding
- Ice cream bar
- Social media boost
- Exhibitor giveaway
- Floorplan highlight
- Media bins
- Marketing piece in registration bag

## REGISTRATION SPONSOR

**\$30,000**

(1 available)

- Company logo on signage in registration area
- Company logo on all attendee registration email confirmations
- Company logo at bottom on NAPE registration reminder emails
- Priority booth location in the \$30,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 50 invitations to the Sponsor's Reception (private event)
- 8 complimentary tickets to the Charities Industry Luncheon
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## LANYARD SPONSOR

**\$30,000**

(1 available)

- Exclusive company logo on show provided lanyards
- Priority booth location in the \$30,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth sizes 20' x 20' or larger
- 50 invitations to the Sponsor's Reception (private event)
- 8 complimentary tickets to the Charities Industry Luncheon
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## ICEBREAKER RECEPTION SPONSOR

**\$30,000**

(3 available)

- Company recognition on signage at the reception and in promotional materials
- Logo included on promotional service items at the reception
- Priority booth location in the \$30,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 50 invitations to the Sponsor's Reception (private event)
- 8 complimentary tickets to the Charities Industry Luncheon
- Company logo recognition on sponsors page of Summit website and within promotional materials.

# 2024 NAPE SUMMIT SPONSORSHIP PACKAGES

## REGISTRATION BAG SPONSOR

**\$25,000**

(4 available)

- Company logo on signage near registration area and on registration bags
- Priority booth location in the \$25,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 45 invitations to the Sponsor's Reception (private event)
- 8 complimentary tickets to the Charities Industry Luncheon
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## TEXT ALERT SPONSOR

**\$20,000**

(1 available)

- Package of 4 text alerts
- Company message sent out via text alert to opted in attendees
- Priority booth location in the \$20,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 40 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## HOTEL KEY CARD SPONSOR

**\$20,000**

(3 available)

- Company logo on designated hotel key cards
- Priority booth location in the \$20,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 40 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## SHOW GUIDE SPONSOR

**\$20,000**

(1 available)

- Exclusive company logo on the cover of the Show Guide
- Priority booth location in the \$20,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Show Guide
- 40 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## ENERGY BUSINESS CONFERENCE SPONSOR

**\$17,500**

(4 available)

- Company logo throughout the Business Conference (podium excluded)
- Company logo on promotional service items during Business Conference
- Priority booth location in the \$17,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 35 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

# 2024 NAPE SUMMIT SPONSORSHIP PACKAGES

## DOMESTIC THEATER SPONSOR

**\$15,000**

(4 available)

- Company logo at the Domestic Theater on expo floor
- Company logo on on-site schedule signage
- Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 30 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## INTERNATIONAL THEATER SPONSOR

**\$15,000**

(4 available)

- Company logo at the International Theater on expo floor
- Company logo on on-site schedule signage
- Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 30 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## WASHROOM SPONSOR

**\$15,000**

(2 available)

- Company logo displayed in two men's and women's washrooms in various locations
- Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 30 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## EMAIL BLAST SPONSOR

**\$15,000**

(4 available)

- Company logo recognition on three NAPE emails distributed to industry professionals leading up to the event
- Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 30 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## BIERGARTEN SPONSOR

**\$15,000**

(1 available)

- Themed cocktail area on show floor serving craft beer for two hours on Thursday afternoon
- Company promotion on signage and bar service items including on cups and napkins
- Branding on specialized pre-show email blasts, webpage and promotional materials
- Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 30 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## WEBSITE HOMEPAGE SPONSOR

**\$12,500**

(4 available)

- Company logo featured on the NAPE homepage
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 25 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

# 2024 NAPE SUMMIT SPONSORSHIP PACKAGES

## AISLE SIGN SPONSOR

**\$12,500**

(8 available)

- Company logo displayed on hanging aisle signs throughout expo floor
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 25 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## PROFESSIONAL HEADSHOT BOOTH SPONSOR

**\$12,500**

(1 available)

- Company logo featured on promotional signage in and around headshot booth
- Special time set aside for the sponsoring company to get headshots for employees attending NAPE
- Company logo on post-show headshot distribution
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 25 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## COMPLIMENTARY COAT/BAG CHECK SPONSOR

**\$12,500**

(1 available)

- Company logo on luggage tag placed on each bag checked
- Company logo on claim ticket
- Company logo on signage at coat/bag check area
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 25 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## INFORMATION BOOTH SPONSOR

**\$12,500**

(2 available)

- Exclusive company logo on the Information Booth
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Opportunity to place promotional items in the Information Booth
- 25 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## POPCORN SPONSOR

**\$10,000**

(2 available)

- Company logo on popcorn cups and two large signs
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## FOOTPATH SPONSOR

**\$10,000**

(3 available)

- Company logo on floor clings directing attendees to registration and expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

# 2024 NAPE SUMMIT SPONSORSHIP PACKAGES

## BEVERAGE AREA SPONSOR

**\$10,000**

(6 available)

- Company logo on signage at the beverage area on expo floor
- Company logo on service items at beverage area on expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## ATTENDEE LUNCH & BRUNCH SPONSOR

**\$10,000**

(8 available)

- Company logo on signage at the buffet luncheon
- Company logo on promotional service items used at attendee buffet lunch & brunch
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## GAMING LOUNGE SPONSOR

**\$10,000**

(6 available)

- Company logo on signage at seated lounge
- Opportunity to place your company's promotional items in seated lounge
- Your choice of company branding game option to include a ping pong table. Table will be branded with company logo and available for sponsor to giveaway at the end of the show. Signage for drawing and fishbowl provided.
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## WI-FI SPONSOR

**\$10,000**

(1 available)

- Company's website featured as landing page for all Wi-Fi access
- Company logo on signage around expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## CELL PHONE CHARGING STATION SPONSOR

**\$7,500**

(6 available)

- Company logo on cell phone charging station signage
- Priority booth location in the \$7,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- 15 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.



# 2024 NAPE SUMMIT SPONSORSHIP PACKAGES

## JOB FAIR SPONSOR

**\$7,500**

(3 available)

- Company logo on signage at Job Fair and in promotional materials leading up to the event
- Priority booth location in the \$7,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 15 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## 2024 NAPE SUMMIT HUB SPONSORSHIP PACKAGES

### BITCOIN MINING HUB PRESENTING SPONSOR

**\$20,000**

(1 available)

- Company recognition throughout the Bitcoin Hub and Theater and bar service items at reception
- Branding on specialized pre-show email blasts, webpage and promotional materials
- Priority booth location in the \$20,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 6 complimentary full-access attendee badges
- 40 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

### BITCOIN MINING HUB EDUCATION SPONSOR

**\$10,000**

(1 available)

- Company recognition throughout the Bitcoin Hub and Theater
- Company recognition on slides between presentations
- Branding on specialized pre-show email blasts, webpage and promotional materials
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 3 complimentary full-access attendee badges
- 20 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

### BITCOIN MINING HUB MIXER SPONSOR

**\$10,000**

(1 available)

- Company recognition at bar within the Bitcoin Hub
- Branding on specialized pre-show email blasts, webpage and promotional materials
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Branding on cups and cocktail napkins
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 3 complimentary full-access attendee badges
- 20 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

### MINERALS & ROYALTIES HUB PRESENTING SPONSOR

**\$25,000**

(1 available)

- Company recognition throughout the Minerals & Royalties Hub and Theater and bar service items
- Branding on specialized pre-show email blasts, webpage and promotional materials
- Priority booth location in the \$25,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 6 complimentary full-access attendee badges
- 45 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

# 2024 NAPE SUMMIT HUB SPONSORSHIP PACKAGES

## MINERALS & ROYALTIES HUB EDUCATION SPONSOR

**\$17,500**

(1 available)

- Company recognition throughout the Minerals & Royalties Hub and Theater
- Company recognition on slides between presentations
- Branding on specialized pre-show email blasts, webpage and promotional materials
- Priority booth location in the \$17,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 3 complimentary full-access attendee badges
- 35 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## MINERALS & ROYALTIES HUB MIXER SPONSOR

**\$17,500**

(1 available)

- Company recognition at bar within the Minerals & Royalties Hub
- Branding on specialized pre-show email blasts, webpage and promotional materials
- Priority booth location in the \$17,500 area of Sponsor's Row (booth fees not included)
- Branding on cups and cocktail napkins
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 3 complimentary full-access attendee badges
- 35 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## RENEWABLES HUB PRESENTING SPONSOR

**\$20,000**

(1 available)

- Company recognition throughout the Renewable Energy Hub and Theater and bar service items
- Branding on specialized pre-show email blasts, webpage, and promotional materials
- Priority booth location in the \$20,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 6 complimentary full-access attendee badges
- 40 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## RENEWABLES HUB EDUCATION SPONSOR

**\$12,500**

(1 available)

- Company recognition throughout the Renewable Energy Hub and Theater
- Company recognition on slides between presentations
- Branding on specialized pre-show email blasts, webpage and promotional materials
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 3 complimentary full-access attendee badges
- 25 invitations to the Sponsor's Reception (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## RENEWABLES HUB MIXER SPONSOR

**\$12,500**

(1 available)

- Company recognition at bar within the Renewable Hub
- Branding on specialized pre-show email blasts, webpage and promotional materials
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Branding on cups and cocktail napkins
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 3 complimentary full-access attendee badges
- 25 invitations to the Sponsor's Reception (private event)
- On-site express check-in

# 2024 BOOTH REGISTRATION IS NOW OPEN

**DO YOU WANT A PRIME BOOTH LOCATION IN 2024?** Visit [NAPEexpo.com](http://NAPEexpo.com) to complete your 2024 exhibitor registration, and don't forget to enhance your NAPE presence and experience by purchasing advertising in next year's materials. For information on exhibiting, contact [exhibits@NAPEexpo.com](mailto:exhibits@NAPEexpo.com).

**HAVE QUESTIONS ABOUT YOUR EXHIBIT SPACE? LOOKING TO UPGRADE YOUR BOOTH SIZE? CONSIDERING A SPONSORSHIP?** Contact our business development and exhibit sales team at [exhibits@NAPEexpo.com](mailto:exhibits@NAPEexpo.com).

## **2024 NAPE SUMMIT**

FEB. 7-9

GRB Convention Center | Houston

# NAPE

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