



NAPE

2026 NAPE SUMMIT SPONSORSHIPS

FEB 18 – 20 | HOUSTON

NAPE is unique in that it is brought to industry by four not-for-profit organizations, which means all profits from NAPE events go back to AAPL, IPAA, SEG and AAPG to support scholarships, education, advocacy and other initiatives that benefit the entire energy industry.

2026 NAPE Summit Sponsorship Perks † Most Sought After Exhibitor Benefits		Premier	Gold	Silver	Bronze
† Company logo on convention center entrance doors, expo entrance signage and escalator signage		💧			
† Option to choose one of the following: Bench branding, NAPE sweepstakes (2), Hilton material drop, exhibitor giveaway, pedicab branding, ice cream bar, Marriott material drop, floor plan spotlight, media bins or marketing piece in registration bag		💧			
† Company logo recognition on the Summit website homepage		💧			
Complimentary full-page ad in pre-show issues of NAPE Magazine		💧			
Company logo recognition through text notifications the week of NAPE Summit		💧			
Logo recognition in promotional materials and pre- and post-show email		💧			
Complimentary full-page ad in Prospect Guide		💧			
Individual social media shoutout, promotional campaign and recognition on all social channels		💧			
Sponsor story on NAPE social media		💧			
Complimentary AI lead retrieval app		💧			
Foursome to the NAPE Charities Golf Tournament		💧			
† 10 complimentary full-access attendee badges		💧			
† Premium booth location at exhibit hall entrance		💧			
† Premium booth location central area of exhibit hall		💧	💧		
† Premium booth location central area of exhibit hall		💧	💧	💧	
Logo recognition on sponsor webpage		💧	💧	💧	
† Upgrade to exhibit hall main aisle		💧	💧	💧	💧
† Preferred booth pricing		💧	💧	💧	💧
† First right of refusal		💧	💧	💧	💧
Complimentary island booth upgrade for booth spaces 20' x 20' or larger		💧	💧	💧	💧
Company logo on promotional service items, on-site schedule signage and/or on-site sponsored item (if applicable in package)		💧	💧	💧	💧
On-site express check-in		💧	💧	💧	💧
Invitations to Charities Celebration		60	40-45	30-40	20-30

2026 NAPE SUMMIT SPONSORSHIP OPTIONS

PREMIER PACKAGES PLUS BONUS EXCLUSIVE OPTIONS | \$40,000

- Bench Branding
- Nape Sweepstakes
- Hilton Material Drop
- Exhibitor Giveaway
- Marketing Piece in Registration Bag
- Pedicab Branding
- Ice Cream Bar
- Marriott Material Drop
- Floorplan Spotlight
- Media Bins

GOLD PACKAGES | \$30,000 - \$20,000

- Registration Sponsor - \$30,000 *
- Registration Badge - \$30,000 *
- Lanyards - \$30,000 *
- Icebreaker - \$30,000
- Registration Bag - \$25,000
- Nape Cocktail Reception - \$25,000
- Minerals & NonOp Presenting Sponsor - \$25,000 *
- Text Alerts - \$20,000 *
- Hotel Key Cards - \$20,000
- Prospect Guide - \$20,000 *
- Bitcoin Mining Hub Presenting Sponsor - \$20,000 *
- Renewables Hub Presenting Sponsor - \$20,000 *

SILVER PACKAGES | \$17,500 - \$15,000

- Energy Business Conference - \$17,500
- Minerals & NonOp Education Sponsor - \$17,500
- Prospect Hub - \$15,000
- Email Blast - \$15,000
- Biergarten - \$15,000 *
- Washroom Sponsor - \$15,000

BRONZE PACKAGES | \$12,500 - \$10,000

- Mobile App - \$12,500
- Website Homepage - \$12,500
- Aisle Signs - \$12,500
- Professional Headshot - \$12,500 *
- Complimentary Coat/Bag Check - \$12,500 *
- Information Booth - \$12,500
- Renewables Hub Education Sponsor - \$12,500
- Popcorn - \$10,000
- Footpath - \$10,000
- Beverage Station - \$10,000
- Gaming Lounge - \$10,000
- Attendee - Lunch/Brunch \$10,000
- Wi-Fi - \$10,000 *
- Bitcoin Mining Hub Education Sponsor - \$10,000
- Job Fair - \$7,500

* PACKAGE INCLUDES EXCLUSIVE BRANDING OPPORTUNITIES

PLEASE NOTE THAT THE COST FOR BOOTH SPACE IS NOT INCLUDED IN THE SPONSORSHIPS LISTED ABOVE.
PREVAILING RATES WILL APPLY FOR ALL BOOTH PURCHASES IN ADDITION TO THE SPONSORSHIP COSTS LISTED ABOVE.

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Scan here to get in touch
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NΛPE