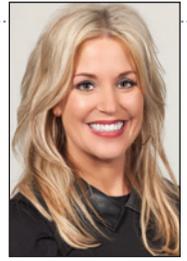


NAPE IS TURNING 25, AND IT'S A BIG DEAL

Le'Ann P. Callihan
Director of Communications
& NAPE



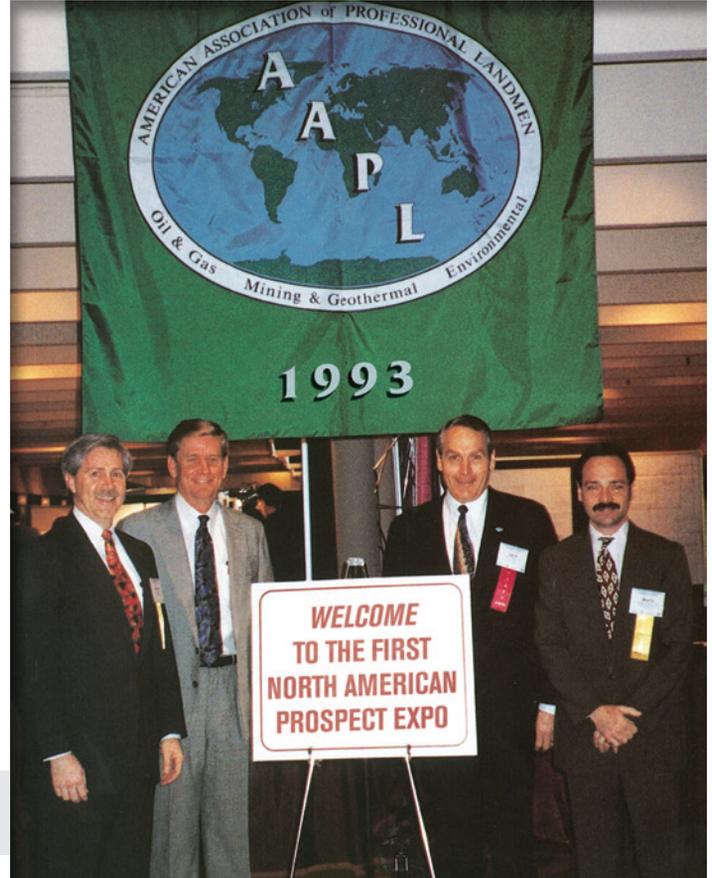
In 1993, a group of trailblazing landmen formed a think tank for AAPL called the Issues Management Council. Out of this brain trust came an innovative idea called the North American Prospect Expo — now known simply as NAPE.

Those visionaries were told, “It won’t work,” and, “It sounds like a starving artist’s sale,” but the negative comments didn’t stop them. The AAPL pushed forward with full force and tremendous success. And today (25 years later), NAPE is the world’s largest upstream oil and gas prospect expo!

From a little over 100 exhibiting companies and 1,000 participants in its inaugural year, NAPE has now grown to hosting more than 1,600 companies and 16,000 attendees each year in Houston.

In 1993, Marty Searcy, a landman with UPRC at the time, said, “I believe the North American Prospect Expo has created a new sense of enthusiasm and encouragement among energy professionals all around the country.”

As we celebrate our silver anniversary, I believe Mr. Searcy’s quote still rings true. NAPE brings excitement in both upturns and downturns as it invigorates the exploration and development industry and boosts the economy.



NAPE visionaries Bruce Vincent, Carl Beach, Jack Deeter and Marty Searcy welcome attendees to the first expo in 1993.

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“It gave me 29 serious leads on three prospects that I did not have before.”

— Larry L. Jones
President, Spartan Petroleum Co.
1993 NAPE Exhibitor

Did you attend the first NAPE?

If yes, we would love to share your experience. If you have a quote or special memory from the first expo or if you have any favorite pictures or memorabilia from past shows, please contact us at info@napeexpo.com. We are planning to celebrate NAPE’s past and future with a Nostalgia Wall of memories for attendees to enjoy at NAPE Summit 2018.



George Alcorn — who served on the initial NAPE Advisory Board in the 90s — shows off his first NAPE name badge at the 2017 NAPE Summit with his son George Alcorn Jr.

What sets NAPE apart from other industry events?

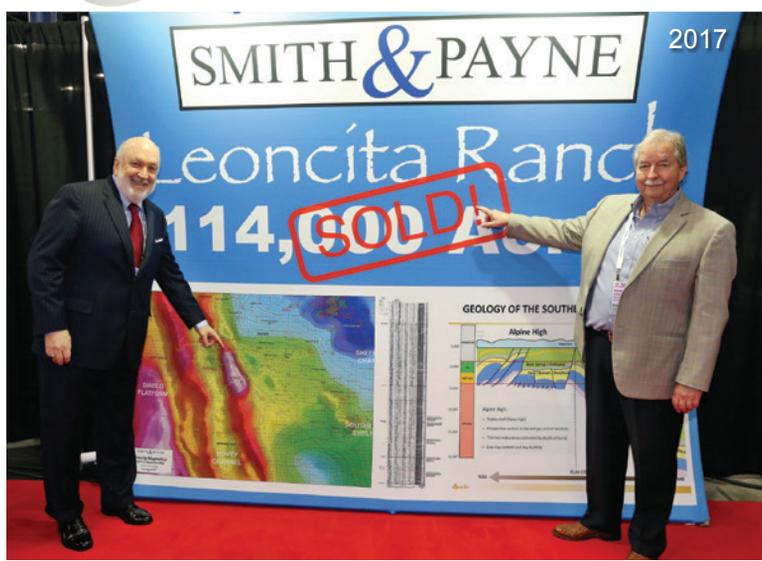
NAPE is unique in that it brings together all industry disciplines; draws in decision-makers; focuses its participation on prospect generators; and hosts companies of all sizes, from small independents to the majors.

While many exhibit shows and conferences are produced for industry by for-profit organizations, NAPE is hosted by four not-for-profit organizations: the AAPL, IPAA, SEG and AAPG. All net profit derived from the NAPE expos goes directly to the four partnering associations to benefit their members (landmen, geologists, operators, and geophysicists) and the industry at large through programs such as education, legislative and regulatory advocacy, technical publications, public lands access efforts, scholarships and much more.

In addition, the NAPE Charities Fund has given more than \$3 million to organizations supporting soldiers and veterans. Just recently, the NAPE Charities board voted to donate \$50,000 to the American Red Cross for Hurricane Harvey relief efforts.

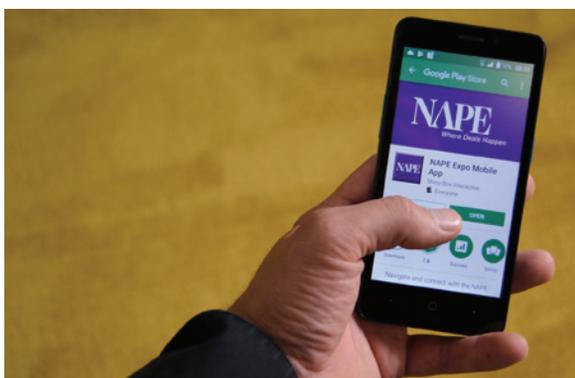
50+ million

prospect acres on display
in last year's shows



Dewitt Smith and Vance Payne regularly exhibit at NAPE and celebrate their success on the sale of a project five years in the making at the 2017 NAPE Summit.

2017



“In exhibiting at NAPE, it’s not just about the deals you make today, but the ones coming down the road because you were here today.”

— Joe Garcia, vice president, Imersion Global Inc.
2017 NAPE Exhibitor

So Let's Celebrate

As we look to NAPE Summit 2018, we want to celebrate our 25 years of success with some added events and surprises. With our exhibit space filling up fast, make plans now to be a part of the NAPE phenomenon.

After the first NAPE in '93, Bruce Vincent (then senior vice president of funds management at Swift Energy Co.) said, “Anyone who is in the exploration and development business in North America needed to be at this meeting, and I look forward to the next one with great expectation.”

Twenty-five years later, we have no doubt that we will see Bruce in Houston this coming February at NAPE — where deals happen! 📍

ANNIVERSARY SURPRISES

WWW.NAPEEXPO.COM

NAPE SUMMIT WEEK
5 - 9 FEB 2018