

NAPE

S U M M I T

EXHIBITOR PROSPECTUS

***NAPE Summit is the World's Largest Global Upstream
Energy Exploration and Production Expo***

*NAPE is presented by AAPL, IPAA, SEG and AAPG as limited partners.
AAPL is the proud managing partner of NAPE.*



WHAT IS NAPE SUMMIT?

NAPE SUMMIT — hosted annually every February at Houston's George R. Brown Convention Center — creates an inclusive environment for all energy sources to establish strategic alliances for buying, selling and trading energy-producing properties and prospects.



INT'L



RNEW



OCS



LAND



BIT

EXPLORATION AND PRODUCTION companies large and small fill the expo floor along with capital providers ready to close the deal. Also on the show floor, you will find law firms, emerging technologies in seismic and evaluation tools, operational efficiency and business solution providers, data management systems and two NEW pavilions showcasing renewable energy developers and bitcoin mining services.

NAPE Summit is in a class of its own — there's no other energy expo like it. Thousands of attendees confidently participate knowing they will meet decision-makers from major and independent operators seeking investment for their lucrative opportunities. Our expo floor is buzzing and lively with the conversation of business opportunities, networking and knowledge fueled by our diverse base of exhibitors and attendees.

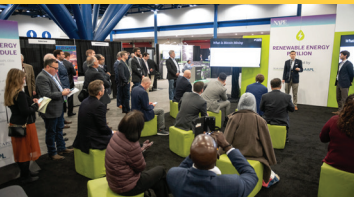
**There's a place at NAPE Summit
for you and your business!**

RENEWABLE ENERGY PAVILION



The Renewable Energy Pavilion (REP) is a dedicated space for those with renewable interests on our expo floor. The theater allows renewables businesses to showcase their energy-producing properties and educate attendees on recent developments and trends. Near the theater, there are a host of renewables companies in booths connecting with attendees and service providers to close investments or commit to future opportunities.

BITCOIN MINING PAVILION



Attendees learn about bitcoin as an energy source from the Texas Blockchain Council

Join us for the debut of the **Bitcoin Mining Pavilion** at the 2023 NAPE Summit! Bitcoin mining is an emerging source, and operators are excited to connect, educate, invest

and create leads. Bitcoin companies can also take the stage in the pavilion's theater to highlight opportunities, communicate their interests and/or educate attendees on bitcoin and bitcoin mining.

JOB FAIR



NAPE provides a Job Fair complimentary to those exhibitors looking for new talent and who would like to discuss career opportunities apart from the business conducted on the expo show floor.



INTERESTED IN A BOOTH OR SPONSORSHIP OPPORTUNITIES?

Contact our business development team or visit **NAPEexpo.com** to learn more about exhibiting, sponsorships and to reserve your booth space. Sponsoring companies receive preferential booth placement on the expo floor.



CONTACT OUR TEAM



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75%

of exhibitors received investments at NAPE or created leads

94%

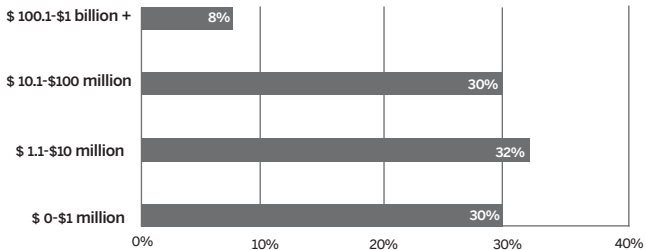
of the 2022 exhibitors plan to renew their booth for the 2023 NAPE Summit

70%

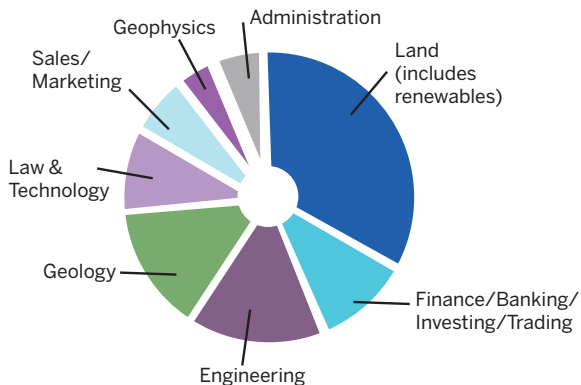
of all attendees are at the decision-maker level of management

NAPE BY THE NUMBERS

PROSPECT LEVEL OF INVESTMENT



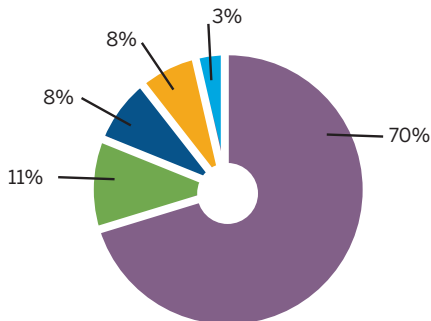
ATTENDEE BACKGROUNDS



**Figures collected from the 2022 NAPE Summit Survey*

ATTENDEE ROLE CHART

- Decision-Makers
- Associate/Coordinators
- Consultants
- Advisors
- Admins



NAPE MAGAZINE ISSUE SPONSORSHIPS

NAPE — The Magazine for Dealmakers is a business journal tailored for energy professionals delivered digitally and mailed quarterly as a complimentary subscription to the thousands of people who attend NAPE expos. Reaching your target audience has never been easier! Showcase your company, products and services by purchasing a *NAPE* magazine sponsorship. The Summit Issue — published every January — includes a special NAPE Summit preview that is delivered to every pre-registered NAPE Summit attendee and is distributed at the expo. Our exhibitors value *NAPE* magazine sponsorships as an excellent opportunity for pre-show marketing and building brand awareness! Sponsorships are available for single issues and 4-issue bundles, providing a variety of ways to connect, nurture and convert your target audience.

Benefits of sponsorships include:

- ◆ Ad in *NAPE* magazine issue
- ◆ Your logo on Issue Sponsor Page
- ◆ Your logo on *NAPE* magazine email
- ◆ Your logo on *NAPE* magazine webpage (until next issue)
- ◆ Your logo included in *NAPE* magazine social media posts
- ◆ Early Bird Booth Pricing at NAPE Summit
- ◆ 10 Exhibitor Priority Points
- ◆ 1 NAPE Summit Registration per Issue (Single Sponsorship Only)
- ◆ Summit issue sent to all registered attendees prior to NAPE Summit (Bundle Sponsorship & Summit Issue Only)
- ◆ Summit issue displayed in Media Bins (Bundle Sponsorship & Summit Issue Only)
- ◆ 6 Registrations to NAPE Summit (Bundle Sponsorship Only)
- ◆ Your logo on signage in *NAPE* magazine booth (Bundle Sponsorship Only)
- ◆ 6 tickets to NAPE Summit Sponsor Reception (Bundle Sponsorship Only)

Visit napeexpo.com/magazine or contact our business development team to learn more and purchase an issue sponsorship.



NAPE

Where Deals Happen

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SAMPLE LIST OF 2023 NAPE SUMMIT SPONSORS

