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**NAPE announces new ‘*Magazine for Dealmakers*’ to complement expos**

*New NAPE publication spotlights industry trailblazers, trends and expert insights*

FORT WORTH, TEXAS — Nov. 7, 2019 — NAPE, the world’s largest oil and gas prospect expo, has launched a new magazine to complement its semiannual expos: *NAPE — The Magazine for Dealmakers*.

“We are excited for this opportunity to expand the NAPE brand and to bring more value to our NAPE audience,” said Le’Ann Callihan, director of NAPE. “NAPE is the place where deals happen. Now *NAPE — The Magazine for Dealmakers* will bring the insight, excitement and innovation of the NAPE expos directly to our customers’ mailboxes and keep the NAPE energy going year-round.”

Debuting this month, the quarterly, full-color print and digital business journal is tailored for upstream oil and gas professionals. It is mailed as a complimentary subscription to the 15,000-plus attendees of the NAPE expos ([NAPEexpo.com](http://NAPEexpo.com)). These oil and gas decision-makers include executives, landmen, geologists, engineers, geophysicists and financiers from independent O&G companies large and small, the majors and international players. In addition, 71% of subscribers are at the executive director or manager level.

The inaugural issue of the *NAPE* magazine turns the spotlight on David Lawler, CEO of BPX; Kim McHugh, vice president of Drilling & Completions at Chevron Corp.; and Don Clark, president of DBC Resources. It also features trend pieces on big data, global markets and the shale revolution, expert insights on energy price volatility, tips for creating a companywide learning culture, new research that debunks exercise myths, as well as highlights from Summer NAPE, the first NAPE Classic Golf Tournament purple jacket ceremony, buzz from the NAPE show floor and “then and now” photos from expos past and present.

“*NAPE* magazine is packed with news-you-can-use that informs, educates and helps busy decision-makers make deals happen,” Callihan said. “We are proud to provide a complimentary subscription to NAPE attendees as an insightful resource and also as a thank you for their part in igniting the industry and fueling the American economy. Like the NAPE expos, *NAPE — The Magazine for Dealmakers* is created by industry for industry — with the profits invested back into our industry.”

NAPE is the largest exhibition of its kind in the world, providing unmatched venues for oil and gas professionals to meet, network, connect and do business. It was founded in 1993 by the American Association of Professional Landmen and now also includes the Independent Petroleum Association of America, Society of Exploration Geophysicists and American Association of Petroleum Geologists as partner hosts.



NAPE is unique in that it's brought to industry by four not-for-profit organizations. All net profit derived from the NAPE expos and the *NAPE* magazine is distributed directly to the four partnering associations to benefit their members — landmen, operators, geophysicists and geologists — and the industry at large through education, legislative and regulatory advocacy, technical publications, public lands access efforts, scholarships and much more.

There are two NAPE expos held in Houston each year: NAPE Summit in February and Summer NAPE in August. Past NAPE keynote speakers have included former President George W. Bush and First Lady Laura Bush, retired Gen. Colin Powell, Rudy Giuliani and many oil and gas company CEOs.

The next NAPE Summit is Feb. 3-7, 2020, at the George R. Brown Convention Center and will feature U.S. Ambassador to the United Nations (2017-2019) Nikki Haley as the keynote speaker for the NAPE Expo Charities Luncheon. Since 2009, we have distributed over \$3.25 million to help charities support U.S. veterans through our annual NAPE Charities Luncheon. For more information and to register, visit [NAPEexpo.com](http://NAPEexpo.com).

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