



NAPE

SUMMIT EXHIBITOR PROSPECTUS

NAPEexpo.com

NAPE is presented by AAPL, IPAA, SEG and AAPG as limited partners. AAPL is the proud managing partner of NAPE. Proceeds from NAPE are distributed to our partners to support membership programs and advocacy.





WHAT IS NAPE SUMMIT?



NAPE SUMMIT — hosted annually every February at Houston's George R. Brown Convention Center — creates an inclusive environment for all energy sources to establish strategic alliances for buying, selling and trading energy-producing properties and prospects. Thousands of attendees confidently participate every year for networking and knowledge while meeting with decision-makers from our diverse base of independent companies and supermajors.

EXPLORATION & PRODUCTION COMPANIES are the backbone of NAPE and make us the largest marketplace for upstream energy by presenting a variety of lucrative deals. We define E&Ps as any company purchasing a booth to market energy-producing properties or prospects in oil & gas, renewables, bitcoin mining, offshore and mineral & nonoperating interests. More than 87% of E&P exhibitors sold prospects or created qualified investor leads at the 2024 NAPE Summit.

CAPITAL PROVIDERS help build and finalize deals between owners/operators and investors at NAPE. Capital providers at NAPE include banks, private equity, venture capitalists and investment funds. Your company will find promising E&P companies looking to fund operations, expand their reach or develop new assets across all energy sectors.

VENDOR & SERVICE PROVIDERS receive a dedicated area on the expo floor to showcase and sell software, technology and services. Typical vendors at NAPE include consulting and law firms, land services, artificial intelligence, seismic technologies, data research and management, operational efficiency and business solutions and more.



NAPE HUBS provide dedicated networking and education for oil & gas, renewable energy, bitcoin mining and minerals & nonoperated interests. The hubs feature education on the latest trends and prospect previews for exhibitors to showcase investment opportunities. Choose a booth location near our hubs to help maximize relevant foot traffic to your booth. Scan the QR code for a video about our hubs.



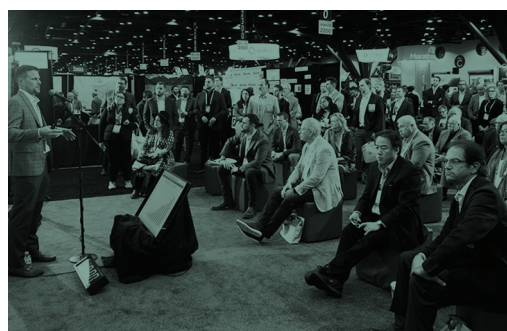
PROSPECT HUB allows operators to showcase domestic & international oil & gas prospects to NAPE attendees with a brief presentation. Deliver your pitch to a large audience to generate interest and drive traffic to your booth at no additional cost!

THE RENEWABLE ENERGY HUB is a dedicated space for those with renewable interests on the expo floor. The hub allows businesses working in renewables to showcase their energy-producing properties and educate attendees on recent developments and trends. Near the hub, there is a host of exhibiting companies connecting with attendees and service providers to close investments or commit to future opportunities.



BITCOIN MINING is an emerging source, and operators are excited to connect, educate, invest and create leads in NAPE's Bitcoin Mining Hub. Bitcoin companies can also take the stage in the hub to highlight opportunities, communicate their interests and/or educate attendees on bitcoin and bitcoin mining.

MINERALS & NONOP HUB is our latest addition and enjoyed a terrific debut at the 2024 NAPE Summit. As the fastest-growing element in upstream transactions, this hub offers a range of discussions to inform attendees about the current trends and market complexities while facilitating meaningful interactions for deals.



NAPE PROVIDES A JOB FAIR complimentary to those exhibitors looking for new talent who would like to discuss career opportunities apart from business conducted on the expo show floor. With disciplines from land to engineering, geology, finance and technology, NAPE's attendee base offers energy companies an ideal recruiting setting.

NAPE BY THE NUMBERS



of all attendees are at the decision-maker level of management



of exhibitors sold prospects, found new clients or created sales leads

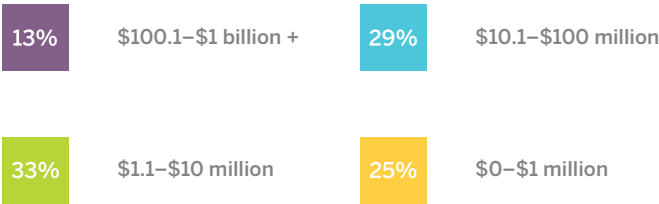


of exhibitors intend to renew for the 2024 NAPE Summit

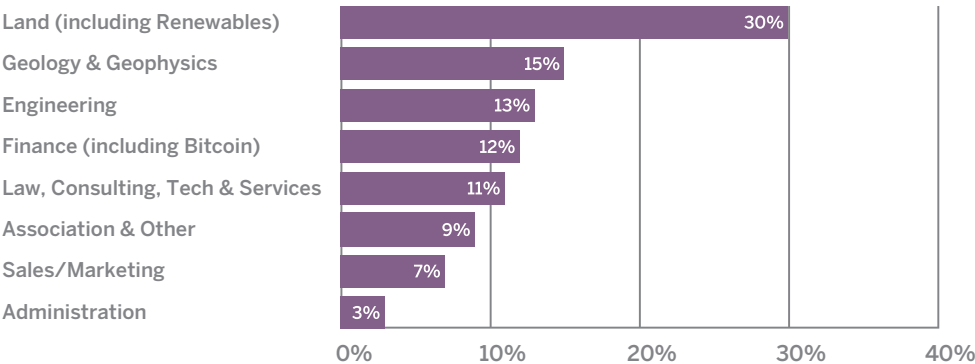
3,800+ companies were represented at the 2024 NAPE Summit

460+ companies exhibited at the 2024 NAPE Summit

PROSPECT LEVEL OF INVESTMENT



ATTENDEE DISCIPLINES



NAPE –The Magazine for Dealmakers

THE OFFICIAL PUBLICATION OF NAPE

Unlock visibility year round in the upstream energy sector by advertising in the *NAPE Magazine*. *NAPE Magazine* is delivered digitally and mailed quarterly for free to people who attend NAPE expos. Your company’s ad will grow your business by reaching our vast audience of decision-makers and industry stakeholders. The Summit Issue is published every January and includes a special NAPE Summit preview that is delivered to every pre-registered NAPE Summit attendee and distributed at the expo. Exhibitors in particular value *NAPE Magazine* ads as an excellent opportunity for pre-show marketing and building brand awareness. Advertisements are available for single issues and 4-issue bundles, providing a variety of ways to nurture, connect and convert your target audience.

BENEFITS OF ADVERTISING INCLUDE:

- 1 NAPE Summit registration per issue or 6 NAPE Summit registrations
- 6 NAPE Charities Celebration tickets when bundled
- 10 exhibitor priority points toward prime booth locations.
- Summit issue sent to all registered attendees prior to NAPE Summit
- Bonus distribution of NAPE Summit issue at 2025 NAPE Summit

ISSUE

RESERVATION DEADLINE

Fall	Aug. 25
Winter – Summit Issue!	Nov. 1
Spring	March 1
Summer	May 31

INTERESTED IN ADVERTISING, EXHIBITING OR SPONSORING?



Contact our business development team or visit NAPEexpo.com to learn more about advertising, exhibiting, sponsoring and to reserve your booth space. Sponsoring companies receive preferential booth placement on the main aisleways of the expo floor.

JOIN OUR GROWING LIST OF SPONSORS

When you become a NAPE sponsor, you join an elite group of companies and organizations that have chosen to make their names more prominent at one of the energy industry’s largest and most prestigious events.















